
Oh!K launches in Malaysia on Astro

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-Turner's new Korean entertainment channel delivers dramas and variety shows in record speed -

KUALA LUMPUR (February 16, 2015) - Turner Broadcasting has announced that **Oh!K**, its new Korean entertainment channel, made its Malaysian debut today on Astro. The high-definition channel now offers audiences the best of Korean drama and variety programming, with selected series airing less than a day after their initial transmission date.

Commenting on the debut of Oh!K in Malaysia, Phil Nelson, Turner's Senior Vice President and Managing Director of North Asia and Southeast Asia Pacific, said: "Turner's leading brands - CNN and Cartoon Network - have been key News and Kids channels in Astro's portfolio for years, so we can't wait to delight Malaysian audiences with Oh!K, our latest general entertainment channel. Since its regional debut last year, Oh!K has already gained strong popularity, with some of the very best Korean drama and variety series airing within 24 hours of their original telecast."

Turner's announcement comes soon after securing carriage in Singapore on Singtel TV last month and on StarHub TV on October 20, 2014, when the channel officially launched in Southeast Asia.

Agnes Rozario, Vice President, Content Management Group, Astro, said, "Oh!K HD offers the best and latest MBC content from Korea. Oh!K will broadcast shows on the Same Day as Korea ensuring that Astro remains the easiest and fastest way for customers to watch their favourite Korean shows. We're confident that this new HD channels will be well received by our customers watching on TV or AOTG on desktop, tablet or smartphone."

Oh!K, which is a brand created and distributed by Turner Broadcasting System Asia Pacific, features an impressive line-up of first-run dramas, music shows and variety programmes. It is powered by content from leading Korean broadcaster, MBC, best-known for its hugely-popular drama productions.

Viewers can enjoy Oh!K in high definition, with English and Chinese subtitles as well as audio options in original Korean language, and selected programmes dubbed in Mandarin and Bahasa Malaysia. To allow customers to sample Oh!K, there will be complimentary viewing (Channel No. 394) until the end of February. It will then be available on Astro's Korean Pack from March 1, 2015, onwards.

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About Oh!K

Oh!K offers viewers the ultimate in Korean entertainment, including premium drama series as well as variety and music programming. A TV channel powered by MBC, Korea's leading broadcaster and content provider, Oh!K is for everyone who loves drama - packaging iconic and award-winning hit series from an unrivalled catalogue of content. The channel is available in Southeast Asia and provides local audiences access to first-runs and exclusives, many soon after their transmission debut in Korea. Oh!K is brand created and distributed by Turner Broadcasting System Asia Pacific, Inc., a Time Warner company. For more information, please visit: www.ohk-tv.com.

About Turner Broadcasting System Asia Pacific

Turner Broadcasting System Asia Pacific, Inc. creates and distributes award-winning brands throughout Asia Pacific. In the region, Turner runs 46 channels in 13 languages in 38 countries, including CNN



International, CNNj, CNN, HLN, Cartoon Network, Adult Swim, Boomerang, POGO, Toonami, WarnerTV, Oh!K, Turner Classic Movies, truTV, WB, MondoTV, TABI Channel and HBO in South Asia. Turner also manages distribution for HBO Defined and HBO Hits in India. Turner is a Time Warner company.

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