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# TURNER PARTNERS WITH QUALSON TO LAUNCH ENGLISH LANGUAGE LEARNING APP

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**HONG KONG (July 3, 2017)** - Turner Asia Pacific is partnering with Qualson, the leading Korean mobile product developer, to launch a new app that enables users of different ages to make learning English fun through Cartoon Network's shows and characters.

Targeted for launch in October in South Korea with subsequent rollout plans for other Asian markets including Japan, Taiwan and Southeast Asia, the subscription model app will target both kids and adults who want to improve their fluency in both listening and speaking English.

Popular original shows from Turner's Cartoon Network featured in the app include We Bare Bears, The Powerpuff Girls, Adventure Time, The Amazing World of Gumball, Uncle Grandpa and Regular Show.

"We are delighted to be partnering with Qualson to enable more Koreans and Cartoon Network fans to watch their favourite shows and improve their English at the same time. We believe that learning is always more effective when it's also fun," commented Ron Lee, Turner Korea's General Manager. "Qualson is the perfect partner for Turner to engage more Koreans given their proven track record."

Qualson is well known for its "Super Fan" app, the No. 1 learning app in Korea.

"We are very proud to be partnering with Turner to develop a new learning app. Cartoon Network has some of the most iconic animation shows in the world including in Korea and across the Asia region. The new app aims to capitalise on the popularity of these shows to make learning English fun and engaging like never before," added Sooyoung Park, CEO for Qualson Inc.

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**About Cartoon Network Asia Pacific**

Cartoon Network is the number one kids' channel in Asia Pacific, offering the best in original animated content including the multi-award-winning global hits Ben 10, The Powerpuff Girls, Regular Show, The Amazing World of Gumball, Adventure Time and We Bare Bears. Available in 29 countries throughout Asia Pacific, Cartoon Network is currently seen in more than 135 million pay-TV homes. Internationally, it is seen in 192 countries and over 400 million homes, and is an industry leader with a global offering of the best in award-winning animated entertainment for kids and families. The brand is known for putting its fans at the centre of everything by applying creative thinking and innovation across multiple platforms. Cartoon Network also reaches millions more through its websites, games and apps, including

Cartoon Network Watch and Play and Cartoon Network Anything. Cartoon Network, sister company to Boomerang, POGO and Toonami, is a brand created and distributed by Turner, a Time Warner Company.

**About Turner Asia Pacific**

Turner Asia Pacific creates and distributes award-winning brands throughout the region, running 61 channels in 14 languages in 42 countries. These include CNN International, CNNj, CNN, HLN, Cartoon Network, Adult Swim, Boomerang, POGO, Toonami, Warner TV, Oh!K, TNT, TCM Turner Classic Movies, truTV, MondoTV, TABI Channel, and HBO, HBO HD and WB in South Asia. Turner manages the business of Pay- and Free-TV-channels, as well as Internet-based services, and oversees commercial partnerships with various third-party media ventures; it teams with Warner Bros. and HBO to leverage Time Warner’s global reach. Turner Broadcasting System Asia Pacific, Inc. (“Turner Asia Pacific”) is a Time Warner company.

**About Qualson Inc.**

Qualson is an English education-based company that focuses on providing an English learning experience through mobile applications. Qualson has been affiliated with multinational corporations such as Samsung and POSCO by providing B2B services for their English education-based programs. Qualson has been leading the field of content-based English education in Korea from 2016 by launching their B2C application called ‘SuperFan’, and by 2018 they are planning on expanding their services to countries beyond Asia.