
Cartoon Network Welcomes We Bare Bears

Monday, September 7, 2015

New Original Animated Series Premieres
Monday, 7th September at 6pm
#Bearstack

[London, Monday 7th September 2015]: Fitting in can be a difficult thing...especially when you're a bear. We Bare Bears follows bear brothers, Grizz, Panda and Ice Bear - three lovable outsiders just trying to find their way into human society. And if they can get some ice cream (or fat free frozen yogurt) on the way, all the better. Whatever the situation, it's obvious that being a bear in the civilized, modern world isn't easy, as you'll see in Cartoon Network Studios' newest original animated comedy series We Bare Bears, which premieres on Monday 7th September at 6pm on Cartoon Network.

Grizzly (Eric Edelstein), Panda (Bobby Moynihan) and Ice Bear (Demetri Martin) are fairly savvy about the modern world: they're masters of the selfie, fans of the food truck and chasers of Internet fame. Yet, they have a lot to learn about the trendy residents that surround their humble Bay Area cave. Grizzly, the oldest bear, will lead his younger brothers, Panda and Ice Bear, with endless optimism that will only result in disaster. The bears' favourite way to get around town is by #bearstack, where Grizzly stands atop Panda who stands atop Ice Bear who walks them around wherever they want to go. Along the way, the bears are joined by their best human friend Chloe (Charlyne Yi), a fame-flaunting Koala named Nom Nom (Patton Oswalt), and their neighbour Charlie (Jason Lee), a.k.a. Bigfoot.

Created by Annie Award-winner Daniel Chong (Toy Story of Terror!), We Bare Bears was developed as part of Cartoon Network Studios' global, award-winning shorts program where its original short won the "Young Amsterdam Audience Award" in 2014 at the prestigious KLIK! Amsterdam Animation Festival. The show joins a list of other successful series borne out of the program including Cartoon Network's current hits, Steven Universe, Uncle Grandpa, Clarence and the Emmy®-winning Regular Show—all part of the network's line-up of #1 timeslot hits lead by the Peabody Award winning Adventure Time and fan-favourite Teen Titans Go!

The all-new series of We Bare Bears premieres on Cartoon Network on Monday, 7th September at 6pm and rolls out weekdays on the channel.

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Cartoon Network

Cartoon Network is a universally appealing boy focused girl inclusive channel driven by its exciting slate of quirky comedy and adventure. The programming line-up explores the relatable themes of humour, friendship, imagination, action and adventure. Cartoon Network targets boys and girls aged 6-12 and aims to champion kids being themselves through its rich mix of entertaining and globally successful content. The programming slate includes leading comedy animations, The Amazing World of Gumball, Adventure Time, Regular Show, Steven Universe and Uncle Grandpa and action adventure shows, Ben 10 Omniverse and Teen Titans Go!.

Cartoon Network launched as a pan-European channel in 1993. The channel now has localised services throughout Europe, the Middle East and Africa where it is available in 18 languages and in over 131 million homes.