
CNN INDONESIA BEGINS BROADCASTING TODAY

Monday, August 17, 2015

Jakarta, August 17, 2015 - CNN Indonesia began broadcasting today marking an historic day for CNN International, Transmedia and the people of Indonesia.

From brand new state-of-the-art news facilities located in the Transmedia broadcast centre in Jakarta, CNN Indonesia offers viewers a mix of national and international news, plus the latest in business and sport in Bahasa Indonesia.

The start of CNN Indonesia TV follows the launch of CNNIndonesia.com in October last year. The digital platform is an integral component of the CNN Indonesia brand with the ability to reach Indonesians at home and abroad.

Jeff Zucker, CNN Worldwide President: "This is an incredibly important day for us. To be able to extend our footprint locally and reach millions of Indonesians is hugely exciting and humbling. We are confident Transmedia will deliver first-class content that appeals to Indonesians all across the country."

Gerhard Zeiler, President of Turner Broadcasting International: "Turner is committed to Indonesia and committed to growth and development in the Asia-Pacific region. We welcome CNN Indonesia to the family and look forward to a long and successful partnership."

CNN Indonesia is part of a strategic effort by CNN International Commercial's Content Sales and Partnerships Group. Its core business is to explore ways to reach more consumers locally, regionally and internationally by partnering with other leading media organisations. CNN Indonesia is the latest addition to the CNN family that includes CNN Philippines, CNN Turk and CNN Chile.

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About Turner International

Turner Broadcasting System International operates versions of core TBS brands including CNN, TNT, Cartoon Network and Turner Classic Movies, as well as country- and region-specific networks and businesses in Latin America, Europe, the Middle East and Africa (EMEA) and Asia Pacific. It teams with Warner Bros. and HBO to leverage Time Warner's global reach. TBS operates more than 170 channels showcasing 32 brands in 37 languages in over 200 countries. Through its local subsidiaries, it broadcasts 55 channels in 13 languages in 38 countries throughout Asia Pacific; 68 channels in 23 languages in 124 countries in EMEA; and 53 channels in three languages in 44 countries in Latin America. Turner Broadcasting System International's entertainment and news brands include Adult Swim, Boing, Boomerang, Cartoonito, Cartoon Network, Chilevisin, CNN en Español, CNN International, CNNj, Esporte Interativo, Glitz*, HBO, HLN, HTV, Infinito, I.Sat, Mondo TV, MuchMusic, Oh!K, Pogo, Space, Tabi Channel, TBS veryfunny, TNT, TNT Series, Toonami, Tooncast, TruTV, Turner Classic Movies, Warner TV, WB, and World Heritage. Turner Broadcasting System International, Inc. is a subsidiary of Turner Broadcasting System, Inc. (TBS), a Time Warner company.

About CNN International

CNN's portfolio of news and information services is available in six different languages across all major TV, internet and mobile platforms reaching more than 395 million households around the globe, including over 56 million across the Asia Pacific region. CNN International is the number one international TV news channel according to all major media surveys across Europe, the Middle East and Africa, the Asia Pacific region and Latin America and has an increased presence in the U.S. with its recent launch on CNNgo. Over the years it has won multiple prestigious awards around the world for its journalism, including most recently the Asian Television Award Cable & Satellite Network and Channel of the Year, and is a two-time winner of Royal Television Society News Channel of the Year. CNN Digital is a top network for online news, mobile news and social media. CNN has 41 editorial offices and more than 1,100 affiliates worldwide through CNN Newsource. CNN International is part of Turner Broadcasting System, Inc., a Time Warner company. Get the latest social media updates from CNN at: facebook.com/cnninternational @cnnasiapr

About Transmedia

PT Transmedia Corpora (Transmedia) is Indonesia's leading integrated media group comprising of two nationwide FTA television stations: Trans TV and Trans 7, a leading pay TV operator, Transvision, and the most visited online portal, Detik.com. Trans TV and Trans 7 hold the #1 position in the Indonesian FTA market in terms of market share and profitability respectively. Transvision is the second largest pay TV operator in Indonesia in terms of number of subscribers with unique offerings across DTH, cable, and IPTV platforms. Detik is the #1 online portal in Indonesia.

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