
TURNER BROADCASTING SYSTEM AND NINE MEDIA CORPORATION TO LAUNCH CNN PHILIPPINES

Tuesday, October 14, 2014

Manila, October 14, 2014 – Turner Broadcasting System Asia Pacific and Nine Media Corporation today announced a historic joint partnership to launch CNN Philippines, the country’s predominantly English news channel on free-to-air television, and also available 24 hours on cable and pay television. As CNN continues to lead the way as the world’s most visited news channel website, an important part of this partnership will be a world class digital component with the CNN Philippines TV channel being complemented by CNNPhilippines.com. This ground-breaking channel and website will be the first of its kind in the Philippines.

Jeff Zucker, CNN Worldwide President, said: “The global newsgathering power of CNN combined with the local perspective Nine Media Corporation brings, enables us to provide first-class news and information to millions of Filipinos in a way that we have not been able to previously. I couldn’t be happier to welcome CNN Philippines to the CNN family.”

Gerhard Zeiler, President of Turner Broadcasting International said: “This agreement is yet another example of Turner’s commitment to growth in the Asia Pacific region. We are thrilled to partner with Nine Media Corporation – a news organization that shares our vision, mission, and values – to serve this hugely important audience.”

Ambassador Antonio L. Cabangon-Chua, Chairman of Nine Media Corporation, said: “By integrating local elements and content in its programming, CNN Philippines brings together world-class local and international content for Filipino audiences.”

Reggie Galura, President of Nine Media Corporation, said: “We are proud to offer our viewers a global perspective of key issues and worldwide trending stories as well as championing Filipino values and culture through locally produced content.”

CNN Philippines will operate from studio facilities in Manila and will replace 9TV on the RPN network nationwide. It is a primarily English-language channel that offers a dynamic combination of local and international news as well as current affairs, feature programming and documentaries that keep audiences informed and inspired.

Working closely with their TV counterparts, CNNPhilippines.com offers the latest news, business, science and technology, entertainment and sports, as well as opinion and analysis, special reports, exclusive interviews, and videos. CNN Philippines and CNNPhilippines.com will officially launch first quarter next year.

The launch of CNN Philippines is part of a greater strategic effort undertaken by CNNI’s Content Sales and Partnerships Group, a division of Turner Broadcasting System International. The core business is to explore ways in which CNN can reach more consumers locally, regionally and internationally across both digital and linear platforms, including branded channels, by partnering with other leading media organizations.

CNN Philippines is the latest addition to a family that includes CNN Turk, CNN IBN, CNN Chile and CNN Indonesia, which will deliver local relevance and news with the highest quality of journalism and

editorial integrity that consumers expect of CNN.

CNN Philippines will be available in 2015 on free-to-air television in Manila RPN-TV9, Cebu RPN-TV9, Davao RPN-TV9, Zamboanga RPN-TV5, Baguio RPN-TV12, and Bacolod RPN-TV8; and also on cable TV thru Sky Cable Channel 14 (Metro Manila), Sky Cable Channel 6 (Cebu, Davao, Bacolod, Iloilo and Baguio), Destiny Cable Channel 14, Cablelink Channel 14, and Signal Channel 10.

The award-winning CNN International channel will continue to be available to pay TV viewers throughout the Philippines on Skycable Ch. 28, Skycable HD Ch. 181, Destiny Cable Ch. 20, Destiny HD Ch. 28, Signal Ch. 40, and others.

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About Turner Broadcasting System Asia Pacific

Turner Broadcasting System International operates versions of core TBS brands including CNN, TNT, Cartoon Network and Turner Classic Movies, as well as country- and region-specific networks and businesses in Latin America, Europe, the Middle East and Africa and Asia Pacific. It teams with Warner Bros. and HBO to leverage Time Warner's global reach. TBS operates more than 160 channels showcasing 32 brands in 37 languages in over 200 countries. A leader in the television and media business, it runs pay- and free-TV channels, as well as Internet-based services, including 45 channels in 13 languages in 38 countries throughout Asia Pacific. Turner Broadcasting System International's leading brands in the region include CNN International, CNNj, CNN, HLN, Cartoon Network, Adult Swim, Cartoonito, Boomerang, POGO, Toonami, TCM Turner Classic Movies, truTV, WB, HBO, HBO Hits HD, HBO Defined HD, MondoTV and TABI Channel. Turner Broadcasting System Asia Pacific, Inc. is a Time Warner company.

About CNN International

CNN's portfolio of news and information services is available in five different languages across all major TV, internet and mobile platforms reaching more than 380 million households around the globe, including over 53 million across the Asia Pacific region. CNN International, awarded "News Channel of the Year" by the Royal Television Society in 2013 and 2014, is the number one international TV news channel according to all major media surveys across Europe, the Middle East and Africa, the Asia Pacific region and Latin America. The CNN digital network is consistently one of the top news and current affairs destination on the web. CNN has 42 editorial offices and more than 1,100 affiliates worldwide through CNN Newsource. CNN International is part of Turner Broadcasting System, Inc., a Time Warner company. Get the latest social media updates from CNN at: [@cnnasiapr](https://www.facebook.com/cnninternational)

About Nine Media Corporation

Nine Media Corporation is engaged in the acquisition, aggregation, management, development, production, distribution, advertising, leasing, renting and/or marketing of original program content and/or program content acquired by licensing, for commercial exhibition on television and other media. It owns and operates a television channel currently know as 9TV, which is broadcasted over Radio Philippines Network ("RPN") free-to-air television stations all over the Philippines.

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