
TURNER BROADCASTING SYSTEM AND TRANSMEDIA LAUNCH CNN INDONESIA WEBSITE

Monday, October 20, 2014

Turner Broadcasting System Asia Pacific, Inc. and PT Transmedia Corpora today launched CNNIndonesia.com, a key component of the historic partnership between CNN, the world's leading news provider and one of Indonesia's largest media corporations. CNNIndonesia.com is the world-class digital element of the CNN Indonesia TV channel which will begin broadcasting next year.

The website is an integral part of CNN Indonesia and the launch marks a major milestone in providing news in Bahasa Indonesia to a growing audience in Indonesia and around the world. CNNIndonesia.com offers both local and international news, plus the latest in business, science and technology, entertainment and sport.

One of the distinguishing features of CNNIndonesia.com is 'Fokus', a unique offering providing unparalleled coverage of key events affecting Indonesians with analysis, opinion and special reports from investigative journalists and key Indonesian identities.

Jeff Zucker, CNN Worldwide President, said: "We couldn't be happier about our partnership with Transmedia in this exciting new venture, enabling us to reach audiences we have never been able to before. This team of dedicated digital journalists will not only be able to report Indonesian news in a comprehensive way online, but they will play a key role in CNN's worldwide newsgathering operation."

Chairul Tanjung, Founder and Chairman of Transmedia's parent company, CT Corp said: "The website will uphold and promote CNN's highest level of journalistic standards of accuracy, credibility and valued news judgement. Whether you access news via the website or TV channel, CNN Indonesia will become the country's leading news organisation available on any platform. I am thrilled CNNIndonesia.com is available to Indonesians right around the world. This is indeed an exciting day for all Indonesians and we couldn't be more proud."

The CNN Indonesia digital team will be led by widely respected and well known executive Budiono Darsono. He will be supported by a team of digital experts including Yusuf Arifin and Nezar Patria who will work closely alongside their editorial and newsgathering TV counterparts.

With more than 100 million Indonesians expected to be online by 2016, CNNIndonesia.com is a vital part of CNN and complements the on-air channel which launches in 2015. CNNIndonesia.com is compatible with iOS and Android applications.

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About Turner Broadcasting System

Turner Broadcasting System International operates versions of core TBS brands including CNN, TNT, Cartoon Network and Turner Classic Movies, as well as country- and region-specific networks and businesses in Latin America, Europe, the Middle East and Africa and Asia Pacific. It teams with Warner Bros. and HBO to leverage Time Warner's global reach. TBS operates more than 160 channels

showcasing 32 brands in 37 languages in over 200 countries. A leader in the television and media business, it runs pay- and free-TV channels, as well as Internet-based services, including 45 channels in 13 languages in 38 countries throughout Asia Pacific. Turner Broadcasting System International's leading brands in the region include CNN International, CNNj, CNN, HLN, Cartoon Network, Adult Swim, Cartoonito, Boomerang, POGO, Toonami, TCM Turner Classic Movies, truTV, WB, HBO, HBO Hits HD, HBO Defined HD, MondoTV and TABI Channel. Turner Broadcasting System Asia Pacific, Inc. is a Time Warner company.

About CNN International

CNN's portfolio of news and information services is available in five different languages across all major TV, internet and mobile platforms reaching more than 380 million households around the globe, including over 46 million across the Asia Pacific region. CNN International, awarded "News Channel of the Year" by the Royal Television Society in 2013 and 2014, is the number one international TV news channel according to all major media surveys across Europe, the Middle East and Africa, the Asia Pacific region and Latin America. The CNN digital network is consistently one of the top news and current affairs destination on the web. CNN has 42 editorial offices and more than 1,100 affiliates worldwide through CNN Newsource. CNN International is part of Turner Broadcasting System, Inc., a Time Warner company. Get the latest social media updates from CNN at: [@cnnasiapr](https://www.facebook.com/cnninternational).

About Transmedia

PT Transmedia Corpora (Transmedia) is Indonesia's leading integrated media group comprising of two nationwide FTA television stations: Trans TV and Trans 7, a leading pay TV operator, Transvision, and the most visited online portal, Detik.com. Trans TV and Trans 7 hold the #1 position in the Indonesian FTA market in terms of market share and profitability respectively. Transvision is the second largest pay TV operator in Indonesia in terms of number of subscribers with unique offerings across DTH, cable, and IPTV platforms. Detik is the #1 online portal in Indonesia.

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