
"PRIDE AND PREJUDICE" DOMINATES RATINGS IN KOREA

Wednesday, October 29, 2014

Oh!K debuts hot new drama within 24hrs of premiere

'Pride and Prejudice' stars Choi Jin-hyuk and Baek Jin-hee - 8:55pm on Tuesdays and Wednesdays

on Oh!K, StarHub TV Channel 816

SINGAPORE (October 29, 2014) - *Pride and Prejudice*, the highly anticipated drama series premiering on the brand new Korean channel **Oh!K** (StarHub TV Channel 816) within 24 hours of its Korean telecast on MBC, has already taken audiences by storm. Ratings data from the first two episodes of the new show confirm that it is the leading drama series in its timeslot in Korea with almost double the ratings of its nearest competitor.

Viewers in Singapore, who can currently enjoy a free preview of Oh!K, were able to watch the first episode on the channel last night and have the second episode to look forward to tonight at 8:55pm.

Those who missed out on the first airing of *Pride and Prejudice* can catch repeats of both episodes back-to-back at 5:50pm on Sunday, November 1. Oh!K broadcasts the 20-episode show with the original Korean audio, as well as Chinese and English subtitles.

The highly-anticipated show features rising stars Choi Jin-hyuk and Baek Jin-hee who play two district attorneys fighting for justice in a corrupt society.

Choi Jin-hyuk, the 29-year-old actor from Mokpo, is quickly making a name for himself. His leading role in *Pride and Prejudice* comes on the back of his part in the highly-rated series *You Are My Destiny*, another MBC drama airing on Oh!K, and a remake of the 2008 Taiwanese drama, *Fated to Love You*. He's joined on-set by leading lady Baek Jin-hee (*Triangle*, *Empress Ki*) and established on-air tough guy, Choi Min-Soo.

Oh!K has first pick of content from Korea's leading broadcaster, MBC, which has a proven track record of top-rating, quality productions that have dominated TV over the past five decades. Other current hit shows that will be available on Oh!K include drama series *Diary of a Night Watchman* and *My Blooming Days* and the long-running variety show, *Infinite Challenge*, and the Emmy-nominated reality show *Dad, Where Are We Going?*.

Oh!K is available in HD on StarHub TV Channel 816. Oh!K, which comes with English and Chinese subtitles, offers audio options in the original Korean language, and selected programmes dubbed in Mandarin and Bahasa Malay. There is a complimentary channel preview until 12pm on November 11. Existing customers of the Basic Chinese Entertainment HD Upsize Group, Impian Pack, Thangam Pack or the Thangam Migai Pack can then continue watching the channel at no additional cost.

****Enjoy a free preview of Oh!K until November 11 on StarHub TV Channel 816****

Notes to Editors:

Visit www.OhK-tv.com for the full schedule and [Facebook.com/OhKtvAsia](https://www.facebook.com/OhKtvAsia). Other popular shows on Oh!K to look forward to include...

DRAMA HIGHLIGHTS

Pride and Prejudice - Tues & Weds, 8:55pm

In the world of prosecutors and lawyers, some may pursue their ambition and monetary gains, while others pursue justice for the weak and innocent. While plenty of playful banter and joking around is expected between these two legal hotshots, will there still be space for romance amidst the battle? Starring Choi Jin-hyuk, Baek Jin-hee, Choi Min-soo.

Diary of a Night Watchman - Tues & Weds, 10pm

Every night from 9pm to 5am, a secret gang of night-watchmen protect the people of Chosun from ghosts as they solve unexplainable cases that involves the realms of the supernatural. Starring Jung Il-woo, Jung Yun-ho, Go Sung-hee.

You Are My Destiny - Thurs & Fri, 8:55pm

Destiny cannot be controlled. An innocent mix-up leads to an unexpected pregnancy when an ordinary woman spends the night with a successful Korean *chaebol*. Watch how this unexpected pair develops their relationship from strangers into something much more. Starring Jang Hyuk, Jang Na-ra, Choi Jin-hyuk.

My Blooming Days - Thurs & Fri, 10pm

After a heart transplant, Lee Bom-yi decides to live her life to the fullest. By chance, she meets Kang Dong-ha, husband of her donor who notices baffling similarities between her and his late wife. Unaware of this fateful connection, love blossoms between them. Starring Kam Woo-sung, Choi Soo-young, Lee Joon-hyuk.

VARIETY PICKS

Infinite Challenge - Sat, 8pm

After more than 400 episodes, *Infinite Challenge* showcases a cast which still delivers endless entertainment and laughter. They will stop at nothing, even if it means sacrificing their celebrity image, to win the challenge of the week! Starring Yoo Jae-suk, Park Myung-soo, Haha, Noh Hong-chul.

Dad, Where Are We Going? - Weekdays 11pm & Sun 8pm

When it comes to looking after their children, dads are generally lost without the help of moms. This series features fun-loving situations when celebrity dads are left alone with their kids. Witness the heartwarming relationships that unravel between parent and child. Starring Sung Dong-il, Yoon Min-soo, Kim Sung-joo

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About Oh!K

Oh!K boasts the ultimate in Korean TV, featuring premium drama series as well as variety and music programming. A channel powered by MBC, Korea's leading broadcaster and content provider, Oh!K is for everyone who loves drama – packaging iconic and award-winning hit series from an unrivalled catalogue of content. The channel is available in Southeast Asia and offers local audiences access to first-runs and exclusives, many soon after their transmission debut in Korea. Oh!K is owned and operated by Turner Broadcasting System Asia Pacific, Inc., a Time Warner company. For more information, please visit: www.OhK-tv.com and Facebook.com/OhKtvAsia.

About Turner Broadcasting System Asia Pacific

Turner Broadcasting System Asia Pacific, Inc. creates and distributes award-winning brands throughout the Asia Pacific region and beyond. A leader in the television and media business, it runs pay- and free-TV channels, as well as Internet-based services, including 45 channels in 13 languages in 38 countries throughout Asia Pacific. Turner's leading brands in the region include CNN International, CNNj, CNN, HLN, Cartoon Network, Adult Swim, Cartoonito, Boomerang, POGO, Toonami, WarnerTV, Oh!K, TCM Turner Classic Movies, truTV, WB, MondoTV and TABI Channel. In addition, Turner is also the exclusive distributor of HBO, HBO Hits HD and HBO Defined HD in South Asia. Turner Broadcasting System Asia Pacific, Inc. is a Time Warner company.