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# Bonhams and Turner Classic Movies (TCM) Announce Continuing Partnership

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Bonhams

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### Movie Poster Auction to be Held July 20

Los Angeles/Atlanta - After holding two successful movie memorabilia auctions totaling \$16 million, Bonhams and Turner Classic Movies (TCM) are pleased to announce a new multi-year deal furthering their partnership with a new auction entitled Picture Perfect: The Art of Movie Posters to be held on July 20 in Los Angeles. Additionally, the very successful annual movie memorabilia auction will return on November 23 in New York.

Picture Perfect will explore the importance of the poster as an advertising tool from the early days of cinema in the 1910s through the Golden Age and the post-Studio era, with curation and commentary provided by TCM. Items to be offered include original poster artwork and examples of local lobby art, in addition to American and international posters. Highlights already consigned to the auction include an original Dan Goozee painting for "Star Wars" (est. \$8,000-12,000), a one sheet for "Creature from the Black Lagoon" (est. \$8,000-12,000), a French Grande poster for Jean Cocteau's "La Belle et Le Bte" (est. \$10,000-15,000), a six sheet poster for "Queen Christina" (est. \$4,000-6,000) and an original German herald for "Metropolis" (est. \$3,000-5,000).

The 2013 and 2014 Bonhams - TCM movie memorabilia auctions achieved many world record prices, including the sale of the Maltese Falcon for \$4.2 million, a record price for a movie prop; the sale of Sam's piano from Rick's Caf in "Casablanca" for \$3.4 million, a record price for a piano; and Bert Lahr's Cowardly Lion costume from "The Wizard of Oz" at \$3 million, a record price for a costume from that film.

"Both Bonhams and TCM are leaders within their industries and our partnership brings together a passion for classic films and curation while being able to delight both movie fans and collectors with our successful auctions," said Jennifer Dorian, General Manager of Turner Classic Movies.

Vice President and Director of Entertainment Memorabilia at Bonhams, Catherine Williamson, noted, "Our goal with this partnership was to offer collectors a new venue for the best of classic movie memorabilia, and we are excited to expand that mission to the world of movie posters."

Consignments are now invited for both auctions.

## About Turner Classic Movies (TCM)

**Turner Classic Movies (TCM)** is a Peabody Award-winning network that presents great films, uncut and commercial-free, from the largest film libraries in the world. TCM, which is available in more than 85 million homes, features the insights of hosts Robert Osborne and Ben Mankiewicz, plus interviews with a wide range of special guests. Currently in its 21st year as a leading authority in classic film, TCM offers critically acclaimed original documentaries and specials; film series like *The Essentials*, and *Friday Night Spotlight*; and annual programming events like *31 Days of Oscar®* in February, *Summer Under the Stars* in August and *TCM Essentials Jr.* during the summer. TCM also connects with movie fans through such events as the annual TCM Classic Film Festival in Hollywood and the TCM Classic Cruise, as well as through the TCM Classic Film Tour in New York City and Los Angeles. In addition, TCM produces a wide range of media about classic film, including books and DVDs, and hosts a wealth of material online at [tcm.com](http://tcm.com) and through the Watch TCM mobile app.

TCM is part of Turner Broadcasting System, Inc., a Time Warner company. Turner Broadcasting creates and programs branded news; entertainment; animation and young adult; and sports media environments on television and other platforms for consumers around the world.

## About Bonhams

**Bonhams**, founded in 1793, is one of the world's largest auctioneers of fine art and antiques. Today, the auction house offers more sales than any of its rivals. The main salerooms are in London, New York and Hong Kong. Sales are also held in the UK in Knightsbridge, Oxford and Edinburgh; in the US, in San Francisco and Los Angeles; in Europe, in Paris and Stuttgart and in Sydney, Australia. Bonhams also has a worldwide network of offices and regional representatives in 25 countries offering sales advice and valuation services in 60 specialist areas. For a full listing of forthcoming sales, and details of Bonhams' specialist departments, please visit [www.bonhams.com](http://www.bonhams.com).

## Connect with TCM

**Website:** <http://www.tcm.com>

**Pressroom:** [pressroom.turner.com/tcm](http://pressroom.turner.com/tcm)

**Facebook:** <http://facebook.com/tcmtv>

**Twitter:** <http://twitter.com/tcm> | <http://twitter.com/tcmpr>

**TCM Store:** <http://shop.tcm.com>

**Watch TCM app available for iOS and Android Platforms.**

## Connect With Bonhams

**Website:** <http://www.bonhams.com>

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**Facebook:** <https://www.facebook.com/bonhams1793>

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