

Ratings: TNT dramas continue to rule

Tuesday, August 12, 2014



TNT Dramas Continue to Rule Basic Cable Ratings

***The Last Ship*, *Major Crimes* and *Rizzoli & Isles* Top the Weekly Charts as Entire TNT Slate Shows Delivery Growth in Time-Shifted Viewing**



TNT's summer slate continues to rule the ratings, with ***The Last Ship*** winning the week as **basic cable's #1 scripted original with key adult demos** and ***Major Crimes*** and ***Rizzoli & Isles*** ranking as **basic cable's most-watched programs for the week**. Combined with ***Perception***, ***Murder in the First*** and ***Falling Skies***, TNT scored **six of basic cable's Top 10 scripted originals for the week**, duplicating its success for the summer-to-date. In addition, TNT's summer dramas continue to draw a significant number of viewers through DVR usage, with the most recent

Live + 7 data showing **week-over-week growth** for each of the shows on the slate.

The Last Ship ranked as **basic cable's #1 scripted original for the week in Live + Same Day delivery of adults 25-54 and adults 18-49** and came in third behind ***Major Crimes*** and ***Rizzoli & Isles*** among total viewers. Time-shifted viewing has lifted the Aug. 3 episode of ***The Last Ship*** to **6.1 million viewers in Live + 3 delivery**, including 2.4 million adults 25-54 and 2.0 million adults 18-49. And the July 27 episode brought in a total of **6.9 million viewers in Live + 7 delivery (+5%** vs. the prior week), with 2.8 million adults 25-54 (**+8%**) and 2.3 million adults 18-49 (**+2%**). ***The Last Ship*** continues to rank as basic cable's #1 new series for the year-to-date.

Major Crimes, which ranked as **basic cable's #1 program for the week**, has so far drawn **6.7 million viewers in Live + 3 delivery** for last Monday's episode, including 2.0 million adults 25-54 and 1.4 million adults 18-49. Meanwhile, the July 21 episode of ***Major Crimes*** grew to a final tally of **7.8 million viewers in Live + 7 delivery**, a **+6%** increase over the prior week's episode. In key demos, the July 21 episode garnered 2.4 million adults 25-54 and 1.7 million adults 18-49. Now in its third season, ***Major Crimes*** is showing across-the-board growth compared to season two, including a **+4%** uptick with total viewers.

Rizzoli & Isles came in second for the week behind ***Major Crimes*** in Live + Same Day delivery, but time-shifted viewing has actually pushed it ahead by growing Tuesday's audience to **7.2 million viewers in Live + 3 delivery**. In key demos, last week's episode has risen to 2.3 million adults 25-54 and 1.9 million adults 18-49 in Live + 3. DVR usage propelled the July 22 episode of ***Rizzoli & Isles*** to **8.4 million viewers in Live + 7 delivery**, an **+8%** increase over the prior week. The episode also scored week-over-week demo growth, with 2.9 million adults 25-54 (**+10%**) and 2.4 million adults 18-49 (**+8%**) in Live + 7 delivery.

Falling Skies attracted **4.2 million viewers in Live + 3 delivery** for its Aug. 3 episode, including

1.8 million adults 25-54 and 1.6 million adults 18-49. The epic series' July 27 episode scored **4.7 million viewers in Live + 7 delivery** (+2% vs. the prior week), including 2.1 million adults 25-54 and 1.8 million adults 18-49.

Perception has drawn more than **4.1 million viewers in Live + 3 delivery** for last Tuesday's episode (+2% vs. the prior week), including 1.4 million adults 25-54 (+2%) and 1.0 million adults 18-49 (+4%). In addition, *Perception*'s July 22 episode scored **4.7 million viewers in Live + 7 delivery** (+9% vs. the prior week), with 1.6 million adults 25-54 (+4%) and 1.2 million adults 18-49 (matching the prior week).

Murder in the First drew **4.1 million viewers in Live + 3 delivery** for last Monday's episode, including 1.1 million adults 25-54 and 806,000 adults 18-49. Meanwhile, the July 21 episode of *Murder in the First* grew to a final total of **4.3 million viewers in Live + 7 delivery**, with 1.2 million adults 25-54 and 897,000 adults 18-49, the latter increasing slightly over the prior week. *Murder in the First* ranks behind TNT's *The Last Ship* among basic cable's top new series for the year-to-date.

Cold Justice, TNT's real-life investigative series, brought in **2.2 million viewers in Live + 3 delivery** for its Aug. 1 episode, with 854,000 adults 25-54 (+2% vs. the prior week) and 605,000 adults 18-49. The show scored huge growth with its July 25 episode, which tallied **2.4 million viewers in Live + 7 delivery** (+21% vs. the prior week), along with 873,000 adults 25-54 (+12%) and 689,000 adults 18-49 (+25%). Compared to this past winter's episodes, *Cold Justice* has grown its Live + 7 delivery by **+21% among total viewers**, while adults 25-54 have grown by **+8%**.

TNT's summer success is poised to continue with Wednesday's eagerly anticipated launch of **Legends**, a thrilling new drama starring **Sean Bean** and produced by the creative minds behind hits like *24*, *Homeland* and *Fringe*. Wednesday will also mark the fourth-season premiere of TNT's buddy legal drama **Franklin & Bash**, starring **Mark-Paul Gosselaar** and **Breckin Meyer**.

TNT's Summer-to-Date Ratings

Through the second week of August, TNT continues to rank as **basic cable's #1 network in primetime among total viewers for the summer-to-date** and is in a tight race among adults 25-54. TNT's **Rizzoli & Isles**, **Major Crimes** and **The Last Ship** continue to rank as **basic cable's Top 3 most-watched scripted series for the summer-to-date**. They are joined by **Falling Skies**, **Murder in the First** and **Perception** in giving TNT **six of basic cable's Top 10 scripted series this summer**:

#1 Rizzoli & Isles: 7.4 million viewers for the summer-to-date (Live + 7 blended)

#2 Major Crimes: 6.8 million viewers

#3 The Last Ship: 6.3 million viewers

Falling Skies: 4.4 million viewers

Murder in the First: 4.2 million viewers

Perception: 4.1 million viewers

In key demos, TNT's new blockbuster **The Last Ship** and ongoing hit **Rizzoli & Isles** lead the pack in giving TNT **four of basic cable's Top 5 scripted series this summer with adults 25-54**:

#1 The Last Ship: 2.5 million adults 25-54 (Live + 7 blended)

#2 Rizzoli & Isles: 2.4 million adults 25-54

Major Crimes: 2.0 million adults 25-54



Falling Skies: 2.0 million adults 25-54

Among adults 18-49, TNT holds **three of the Top 5 scripted series this summer:**

The Last Ship: 2.0 million adults 18-49 (Live + 7 blended)

Rizzoli & Isles: 2.0 million adults 18-49

Falling Skies: 1.7 million adults 18-49

Collectively, TNT's summer originals are bringing in many more viewers than last year. For the summer-to-date, the network's original series are averaging **5.6 million viewers in Live + 7 delivery**, a **+30%** increase over the same time last year. Demo deliveries have grown by double-digit percentages, with this summer's TNT originals bringing in **+17% more adults 25-54** and **+12% more adults 18-49** than last summer.

About TNT

[TNT](#) is television's destination for drama. Seen in 101 million households and ranking among cable's top networks, TNT is home to such original drama series as [Rizzoli & Isles](#), [Major Crimes](#), [Falling Skies](#), [The Last Ship](#), [Murder in the First](#), [Perception](#), [Dallas](#) and [Franklin & Bash](#). TNT's upcoming slate of original scripted dramas includes [Legends](#), [The Librarians](#), [Public Morals](#), [Proof](#) and [Transporter The Series](#), which will make its U.S. television debut on the network this fall. TNT also features such dramatic unscripted series as [Cold Justice](#) and the upcoming [On the Menu](#) and [Wake Up Call](#). In addition, TNT is the cable home to popular dramas like [Hawaii Five-0](#), [Castle](#), [The Mentalist](#), [Bones](#) and [Supernatural](#); primetime specials, such as the [Screen Actors Guild Awards®](#); blockbuster movies; and championship sports coverage, including NASCAR, the NBA and the NCAA Division I Men's Basketball Championship.

TNT is part of [Turner Broadcasting System, Inc.](#), a [Time Warner](#) company. Turner Broadcasting creates and programs branded news; entertainment; animation and young adult; and sports media environments on television and other platforms for consumers around the world.

Connect with TNT

Website: www.tntdrama.com

Pressroom: pressroom.turner.com/us/tnt

Facebook: www.facebook.com/TNTDrama

Twitter: twitter.com/TNTDrama | twitter.com/TNTPR

Mobile: www.tntdrama.com/mobile

Watch TNT app available for iOS and Android devices.

Publicity Contacts

Karen Cassell

404.885.4328

karen.cassell@turner.com

Gina McKenzie

404.885.4315

gina.mckenzie@turner.com