

Marie Moore joins TBS & TNT as VP Communications

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Marie Moore Joins Turner Broadcasting as Vice President of Communications for TBS and TNT



Marie Moore has joined **Turner Broadcasting System, Inc.** as **vice president of communications for TBS and TNT**. Based in Los Angeles, Moore reports to **Sal Petruzzi**, domestic communications officer for Turner Broadcasting, while also working with **Kevin Reilly**, president of TBS and TNT and chief creative officer for Turner Entertainment. In this his new role, Moore will work with Petruzzi to position TBS and TNT as powerful multiplatform brands at the forefront of the video content universe, leading the communications strategy for the networks' expanding slates of original programming and new ventures in digital content, as well as TBS's upcoming brand overhaul.

"We are excited to have Marie join our communications team," said Petruzzi. "Marie is a seasoned professional with an impressive track record of developing creative and buzz-worthy publicity initiatives that stand out from the crowd. As Kevin and his team begin to sharpen and evolve TBS and TNT, this is an exciting time in our company, and I look forward to working with Marie to develop distinct, innovative communications strategies that will forward our narrative and further elevate the transformation of these two brands with all of our audiences."

Reilly said, "I'm so happy to have Marie join our team, as her diversity of communications experience coupled with a fantastic talent-friendly demeanor will be invaluable for shaping our place in the cultural conversation and deepening our reputation as a place where the best talent wants to tell their stories."

Moore comes to Turner Broadcasting from IFC, where she led consumer media relations, program publicity and talent relations for the cable network. As senior vice president of public relations, Moore oversaw publicity campaigns for such series as the Emmy®-winning *Portlandia*, *The Increasingly Poor Decisions of Todd Margaret*, *The Spoils of Babylon*, *Maron* and *Comedy Bang! Bang!*, as well as the acclaimed documentary *Monty Python: Almost the Truth (the Lawyer's Cut)*.

Prior to joining IFC, Moore served as vice president of corporate communications for AMC Networks, where she oversaw trade and business publicity for IFC and WE tv. She joined AMC Networks in 2007 as vice president of public relations for the on-demand networks *Lifeschool* and *Sportschool*. Before that, she



worked at Cohn & Wolf, where she provided strategic counsel to such clients as Joost and ADP. She previously served as director of media relations for Cablevision Systems Corporation. Moore began her career at Connors Communications, where she her clients included Deloitte & Touche, University of Michigan, Priceline and Vonage.

Moore holds a bachelor's degree in communications from Saint Mary's College of California and a master's degree in strategic communications from Columbia University. She is a winner of the public relations industry's Bronze Anvil PR Award and the cable industry's Beacon Award in programming publicity. Moore is a member of the Association of Cable Communicators (ACC), Cable & Telecommunications Association for Marketing (CTAM) and Women in Cable Telecommunications (WICT).

About Turner Broadcasting

TBS and TNT are part of [Turner Broadcasting System, Inc.](#), a [Time Warner](#) company. Turner Broadcasting creates and programs branded news; entertainment; kids and young adult; and sports media environments on television and other platforms for consumers around the world.

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