
TURNER BROADCASTING PARTNERS WITH SONY FOR PLAYSTATIONVUE

Wednesday, March 18, 2015

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TBS, TNT, Cartoon Network, Adult Swim, CNN, TRUTV, Turner Classic Movies (TCM), HLN, CNN en Espanol and Boomerang Available On New Service Launched Today

Turner Broadcasting System, Inc. reached a deal with Sony to offer their entire portfolio of networks on the new PlayStation Vue service. PlayStation Vue offers live and on-demand TV content over the Internet and is available beginning today in New York, Chicago and Philadelphia, starting at \$49.99 per month.

In a statement released by the company, Turner Broadcasting said: “With the progression and growth of new viewing options in the expanding distribution universe, it’s important to put our leading brands and content in a position where as many consumers can access them as possible. The more options we give audiences to access content from TBS, TNT, Cartoon Network, CNN, Adult Swim and Turner’s other popular networks the greater opportunity we have for exposure and consumption from a variety of audiences. Over-the-top services like Sony’s Playstation Vue create new paths for distributing our leading brands and provide another opportunity to have Turner’s award-winning and highly popular content accessible through a new delivery platform.”

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