
Cartoon Network Exceeds Goal of Recruiting One Million People

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Cartoon Network Exceeds Goal of Recruiting One Million People to Speak Up Against Bullying

Cartoon Network, through its award-winning **Stop Bullying: Speak Up** campaign, issued a national call-to-action to recruit one million people to speak up against bullying as a kick-off to National Bullying Prevention Month. As of this week, the network is proud to report that **more than 1.1 Million kids, parents, educators and others** to date accepted the challenge and “spoke up” against bullying.

Select videos uploaded to www.StopBullyingSpeakUp.com became part of new campaign spots appearing on Cartoon Network, its digital platforms and Boomerang throughout October. Participants were also encouraged to share their videos on their own social media platforms using #ISpeakUp to help spread the word.

The following link showcases just a sampling of the videos received from kids who wanted their voices to be heard in the fight against bullying:

https://www.youtube.com/watch?v=i7H2aoz_aFg&list=PLg6KfZlgBuDXxsu6jX_q_hrqiyOKlItRd&index=13

Notable government officials and celebrities who also contributed video messages to the national campaign include U.S. Secretary of Education **Arne Duncan**, U.S. Attorney **Eric Holder** and Atlanta **Mayor Kasim Reed**, plus actors **Tony Goldwyn** (*Scandal*), **Ken Marino** (*Marry Me*), **Alysia Reiner** (*Orange Is The New Black*), **Kris Jenner** (*Keeping Up With the Kardashians*), **Howie Mandel** (*Deal With It*), **Scooter Braun** (School Boy Records), **Jason Beghe** (*Chicago P.D.*), **Mark-Paul Gosselaar** & **Breckin Meyer** (*Franklin & Bash*), **Anderson Cooper** (*Anderson Cooper 360*), **Sam Champion** (Weather Channel), **Grant Hill** (*NBA TV's Inside Stuff*), **Reggie Miller** (*NBA on TNT*), **Rick Fox** (*NBA GameTime*), **Skylar Astin** & **John C. McGinley** (*Ground Floor*), **Henry Winkler** (*Childrens Hospital*), **Wilson Cruz** (*Red Band Society*), **Michael Carbonaro** (*The Carbonaro Effect*), **Michaela Pereira** (*CNN New Day*) and **Robin Meade** (*HLN Morning Express*).

“For kids who’ve been bullied or know someone who has been bullied, knowing that more than a *million* people went out of their way to speak up for them is going to leave them with a great feeling,” said **Alice Cahn**, Cartoon Network vice president of social responsibility.

Cartoon Network’s **Stop Bullying: Speak Up** is an award-winning, multi-platform pro-social campaign, created with experts in the field to raise awareness, build partnerships and empower young people to speak up against bullying safely and effectively. Campaign resources include video, print and online



content—including an award-winning documentary introduced by President Barack Obama—available at StopBullyingSpeakUp.com, available at no charge to schools, community groups and parents to motivate bullying prevention activities or discussions.

Cartoon Network (CartoonNetwork.com) is regularly the #1 U.S. television network in prime among boys 6-11 & 9-14. Currently seen in 97 million U.S. homes and 194 countries around the world, Cartoon Network is Turner Broadcasting System, Inc.'s ad-supported cable service now available in HD offering the best in original, acquired and classic entertainment for kids and families.

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