

adidas launches American Dad!-inspired shoe

Friday, October 3, 2014



adidas Originals Stan Smith x Stan Smith

adidas to Release Limited Edition Stan Smith Featuring *American Dad!* Character Stan Smith

At the beginning of this year, **adidas Originals** celebrated the return of the iconic **Stan Smith**. Today for the first time adidas Originals is releasing images of the newest twist on this iconic model, **adidas Originals Stan Smith x Stan Smith**.



This October ***American Dad!***, the wildly popular American adult animated series created by **Seth MacFarlane, Matt Weitzman & Mike Barker**, is moving to **TBS** for an all new season of original episodes beginning **Monday, Oct. 20, at 9 p.m. (ET/PT)**. To celebrate this move, adidas Originals and *American Dad!* have joined forces to collide the legendary Stan Smith with *American Dad!*'s infamous main character Stan Smith, creating a special edition Stan Smith.

The limited edition Stan Smith features the classic smooth grain leather, perforated three stripes and tonal rubber outsole with an updated tongue logo and insole.

The adidas Originals Stan Smith x Stan Smith launches Saturday, Oct. 18. Available exclusively at adidas Originals stores and adidas.com/originals, retail price \$140 USD.

About *American Dad!*

Season 11 Premiere: Monday, Oct. 20, at 9 p.m. (ET/PT) on TBS



The award-winning animated comedy *American Dad!* follows staunch GOP supporter and CIA agent Stan Smith (voiced by **Seth MacFarlane**) and the misadventures of his unconventional family in Langley Falls, Va. Stan's blissfully unaware wife, Francine (**Wendy Schaal**), has an unfaltering loyalty that allows her to turn a blind eye toward Stan's unabashed arrogance. Meanwhile, Stan constantly butts heads with his 18-year-old left-wing activist daughter, Hayley (**Rachael MacFarlane**), who knows just how to push her father's buttons, whether it's by helping the homeless, demanding women's rights, or advocating gun control. Hayley's 14-year-old brother is the geeky-yet-confident Steve (**Scott Grimes**), a kid who spends his time playing video games and obsessing about the opposite sex.

The Smith cabinet is rounded out by two rather unconventional members: Roger (MacFarlane), the sassy, sarcastic and routinely inappropriate space alien who is constantly trying on new disguises and, with them, new personalities, and Klaus (**Dee Bradley Baker**), the attention-starved goldfish with the brain of a German Olympic skier who always throws in his two cents, regardless of whether anyone is listening. Together, this screwball family of radically different personalities is just trying to figure out how to love and trust one another in a bi-partisan world. And with a guy like Stan in charge of national security, it's guaranteed to be one hilarious ride.

Since premiering on FOX in 2005, *American Dad!* has earned several industry accolades, including two Emmy® nominations for Outstanding Animated Program, two Annie Award nominations and seven Teen Choice Award nominations. In 2012, it took home the top television series prize at the ASCAP Film & Television Music Awards.

About Stan Smith

Celebrated around the world, Stan Smith is an American tennis player, whose namesake shoe was there when he won titles in major tournaments, including the 1968 U.S. Open and the 1970 Australian Open. Transcending far beyond its success as merely a tennis sneaker, though, the shoe has evolved to become a revered style icon, beloved for its clean, streamlined aesthetic by designers, editors and collectors alike. As a result, the shoe has been introduced in numerous colors and fabrics over the years, in addition to the classic, all-white with-green-ankle-tab option.

Share and Follow the Story

#StanSmith
#adidasOriginals
@adidasoriginals

About adidas Originals

adidas Originals is the authentic lifestyle brand, symbolised by the Trefoil logo bringing heritage styles of the adidas history back to life in a way that is relevant to today's stylish consumers.

About TBS

[TBS](#) is basic cable's reigning champion among young adults in primetime. Available in 101 million households, TBS features original scripted comedies like [Cougar Town](#), [Ground Floor](#) and [Sullivan & Son](#), as well as the upcoming [Angie Tribeca](#) (working title), [Your Family or Mine](#), [Buzzy's](#) and [American Dad!](#), which will become a TBS original series in late 2014. TBS also features original unscripted series like [King of the Nerds](#), [Deal With It](#) and [Funniest Wins](#). In late night TBS, is home to the Emmy®-winning series [CONAN](#), starring Conan O'Brien. The TBS lineup also includes popular contemporary comedies, such as [The Big Bang Theory](#) and [Family Guy](#), along with blockbuster movies and championship sports.

TBS is part of [Turner Broadcasting System, Inc.](#), a [Time Warner](#) company. Turner Broadcasting creates and programs branded news; entertainment; animation and young adult; and sports media environments on television and other platforms for consumers around the world.

Website: www.tbs.com

Pressroom: pressroom.turner.com/us/tbs

Facebook: www.facebook.com/TBSveryfunny

Twitter: twitter.com/TBSveryfunny | twitter.com/TBSPR

Mobile: www.tbs.com/mobile

Watch TBS app available for iOS and Android platforms.

Publicity Contacts

adidas Originals

Mans Ericson

212.352.6133

mans.ericson@adidas.com

TBS

Kendel White

404.575.9258

kendel.white@turner.com