

TBS Greenlights "Drop the Mic"

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TBS Drops the Mic with Greenlight for James Corden & Ben Winston Series

Comedic Music Series to Join TBS Lineup in 2017

TBS, a division of **Turner**, is injecting a little groove into its original series lineup. The network has greenlit **Drop the Mic**, a new mixture of comedy and music from executive producers **James Corden** and **Ben Winston**. Joining them as executive producer is **Jensen Karp**, former battle rapper **Hot Karl**. *Drop the Mic* is already a huge viral and digital success as an ongoing popular segment on *The Late Late Show with James Corden*. The new series will be produced by **CBS Television Studios** and **Fulwell 73** and is slated to join the TBS lineup in 2017.

Drop the Mic will pit four celebrities against each other in a rap battle royale packed with "I can't believe they just said that" moments. Each week's winner will be chosen by the studio audience. TBS has ordered 16 episodes of *Drop the Mic*, with a host to be announced later. The show is TBS's first new unscripted series since the arrival of **Michael Bloom**, who joined TBS & TNT in June as **senior vice president of unscripted & special event programming**.

"James Corden and Ben Winston have struck a nerve with their celebrity-driven, music-infused, incredibly fun content," said Bloom. "This series embodies the kind of unique and surprising programming we are looking for as we reinvent our approach to this genre within the new TBS brand."

"*Drop the Mic* is such an exciting show, and we can't wait to begin making it," said Winston. "Every time we have done this segment on *The Late Late Show*, it has become a massive viral moment. Now with TBS as our perfect partner, we hope to create some really memorable television."

TBS has been undergoing a major programming and brand evolution that began in January with the highly successful launch of **Angie Tribeca**. The network kept the hits coming with the launches of **Full Frontal with Samantha Bee** in February, **The Detour** in April and **Wrecked** in June. As a result, TBS now claims **four of cable's Top 10 new comedies for the year-to-date**, with *Wrecked* and *The Detour* topping the list. TBS is also home to **ELEAGUE**, Turner and WME | IMG's new eSports venture.

Drop the Mic marks TBS's fourth series greenlight in the past two weeks. On July 31, the network announced it has ordered 10 episodes of **The Guest Book** and begun production on the new animated series **Tarantula**. A few days earlier, TBS announced it has greenlit the new digital animated series **Storyville** from Mass Appeal.

About TBS

TBS, a division of **Turner**, is basic cable's #1 network with young adults and home to a growing slate of bold, original comedy series, including four of the year's Top 10 new comedies on cable: [Wrecked](#)



(#1), [The Detour](#) (#2), [Full Frontal with Samantha Bee](#) and [Angie Tribeca](#). Upcoming comedies include [Search Party](#) and [People of Earth](#). The network also presents exciting competition series, such as [Separation Anxiety](#) and the upcoming [Drop the Mic](#), as well as late-night comedy in the form of [CONAN](#), starring Conan O'Brien, and [Full Frontal with Samantha Bee](#). In addition, the TBS lineup includes popular comedy hits like [Family Guy](#), [The Big Bang Theory](#) and [2 Broke Girls](#); blockbuster movies; and live coverage of Major League Baseball's regular and post-season play, the NCAA Division I Men's Basketball Championship and the brand new eSports gaming league. TBS is available across multiple platforms in more than 93 million U.S. households.

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