
Turner and iHeartMedia set March 5, 2017, for iHeartRadio Music Awards

Tuesday, August 16, 2016



iHeartMedia and Turner Announce the Return of The iHeartRadio Music Awards Live on March 5, 2017 on TBS, TNT and truTV

Performance-Filled Show to Air Live from the Historic Forum in Los Angeles

iHeartMedia and **Turner** announced today that the popular, fan-fueled **iHeartRadio Music Awards** will return on **Sunday, March 5, 2017**, to the historic, fabulous **Forum in Los Angeles**. The fourth year of the event will again be televised live on **TBS, TNT** and **truTV** at **8 p.m. (ET)/5 p.m. (PT)** and simulcast on iHeartMedia stations nationwide, as well as on **iHeartRadio**, the all-in-one digital music and live streaming radio service.

Launched in 2014, the iHeartRadio Music Awards is a star-studded event featuring live performances from artists with the biggest songs throughout the year, storytelling, surprise guests and first-time duets and collaborations. Over the past three years, the lineup has included live performances and appearances by megastars such as Rihanna, Taylor Swift, Sam Smith, Lady Gaga, Madonna, Meghan Trainor, Katy Perry, Snoop Dogg, Nick Jonas, Blake Shelton, Kendrick Lamar, Pharrell, Pitbull, Shakira, Jason Derulo, Justin Bieber, ZAYN, Demi Lovato, Chris Brown, Fetty Wap, and many others.

In addition to celebrating music and artists, the iHeartRadio Music Awards celebrates the fans, millions of whom cast their votes for the winners through social media. The 2016 awards show generated 115 billion social media impressions throughout its promotional period. According to Nielsen Twitter TV Ratings, the iHeartRadio Music Awards held strong as the No. 1 trending show of the week, surpassing the Academy of Country Music Awards, *American Idol*, *Empire*, *The Walking Dead* season finale and more.

"This is the one awards show that honors not only the biggest music artists of the year, but also the millions of fans that got them to the top," said John Sykes, President of iHeartMedia Entertainment Enterprises. "This is a night where viewers can watch their favorite artists and truly connect, live across three Turner channels."

"The iHeartRadio Music Awards have really upped the ante when it comes to fan engagement, making it especially valuable among Turner's slate of live event programming," said Michael Bloom, Senior Vice President of Unscripted Series and Specials for TNT and TBS. "We look forward to working with iHeartMedia in making the whole initiative even more engaging and unforgettable this year."

Among the many winners of the 2016 awards were Adele's "Hello" for Song of the Year, Taylor Swift for Female Artist of the Year, Justin Bieber for Male Artist of the Year, Fetty Wap for Best New Artist, Maroon 5 for Best Duo/Group and Taylor Swift's *1989* for Album of the Year. In addition, U2 received the most prestigious award of the evening – the 2016 iHeartRadio Innovator Award – for their undeniable impact on the world of popular culture.

More information about the 2017 iHeartRadio Music Awards, including the award categories, will be announced at a later date.

The 2017 iHeartRadio Music Awards will be produced by **iHeartMedia** and **Den of Thieves**. Executive producers for iHeartMedia will be **John Sykes, Tom Poleman** and **Lee Rolontz**.

About Den of Thieves

Den of Thieves has emerged as a force for ambitious music driven event shows and uniquely stylized television series. Using their extensive experience working with talent, their credits cover a vast array of formats and include Comedy Central's Key & Peele Super Bowl Special, ABC's The Wonderful World of Disney: Disneyland 60th, MTV's Greatest Party Story Ever, as well as Pitbull's New Year's Revolution and American Idol on FOX, the CMT Awards, the Peabody Awards, the MTV Movie Awards, the Radio Disney Music Awards and the MTV Video Music Awards.

About iHeartMedia

With over a quarter of a billion monthly listeners in the U.S. and over 85 million social followers, iHeartMedia has the largest reach of any radio or television outlet in America. It serves over 150 markets through 858 owned radio stations, and the company's radio stations and content can be heard on AM/FM, HD digital radio, satellite radio, on the Internet at iHeartRadio.com and on the company's radio station websites, on the iHeartRadio mobile app, in enhanced auto dashes, on tablets and smartphones, and on gaming consoles.

iHeartRadio, iHeartMedia's digital radio platform, is the No. 1 all-in-one digital audio service with over one billion downloads; it reached its first 20 million registered users faster than any digital service in Internet history and reached 85 million registered users faster than any other radio or digital music service and even faster than Facebook. The company's operations include radio broadcasting, online, mobile, digital and social media, live concerts and events, syndication, music research services and independent media representation. iHeartMedia is a division of iHeartMedia, Inc. (OTCBB: IHRT). Visit iHeartMedia.com for more company information.

About Turner

TBS, TNT and truTV are part of Turner, a Time Warner company. Turner creates and programs branded news, entertainment, sports, animation and young adult multi-platform content for consumers around the world. Turner brands and businesses include CNN/U.S., HLN, CNN International and CNN.com, TBS, TNT, TCM, truTV, Cartoon Network, Boomerang, Adult Swim, Turner Sports, Bleacher Report, iStreamPlanet and ELEAGUE.



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