
Tina Shah Promoted to SVP of Business Affairs, Turner Sports, and Associate General Counsel

Tuesday, August 30, 2016

Tina Shah has been promoted to Senior Vice President of Business Affairs, Turner Sports, and Associate General Counsel, it was announced today by Louise Sams, Executive Vice President and General Counsel for Turner, and Lenny Daniels, President of Turner Sports. Shah, a 15-year Turner veteran, will continue to lead the legal team responsible for all of Turner Sports' linear and digital businesses including multimedia rights agreements with Major League Baseball, the NBA, NCAA and PGA, along with owned and operated businesses in Bleacher Report and ELEAGUE.

Her expanded role will include working closely with the Turner Sports leadership team to identify, explore and evaluate new business opportunities surrounding the division's multimedia rights agreements. Shah will provide strategic business counsel and serve as a trusted advisor across Turner Sports, along with Turner Studios and the Turner digital strategy and operations team - areas led by Daniels - while being a point of contact with league and business partners.

"Tina has demonstrated strong leadership within the Turner legal department and she has an exceptional ability to apply both a practical and strategic approach to business transactions," said Sams. "She is collaborative with colleagues and our business partners, and she has assumed an increasingly significant role in the negotiations associated with some of Turner Sports' most important relationships. These additional responsibilities are acknowledgement of her many contributions to our company."

"Tina has been directly involved in all of our business agreements for nearly a decade and her institutional knowledge, strong instincts and business acumen will be invaluable resources in this expanded role," said Daniels. "She is well regarded within our company and throughout the sports media industry. I'm confident she will continue to thrive with these added responsibilities."

As part of her daily responsibilities, Shah will continue to oversee a diverse legal practice that includes the negotiation of rights agreements with league partners, business deals, talent agreements, sales and sponsorships, content production/clearances, the structure of business initiatives, and a wide range of technology and digital deals.

Shah will continue to report directly to Sams, while also reporting to Daniels on behalf of her expanded Turner Sports responsibilities. She is based in Atlanta.

About Turner Sports

Turner Sports, a division of Turner, is an industry leader in the delivery of premium sports content across all multimedia screens. Turner Sports' television coverage includes the NBA, Major League Baseball, NCAA Division I Men's Basketball Championship, ELEAGUE and professional golf. The company also manages some of the most popular sports destinations across broadband and mobile platforms including Bleacher Report and its top-rated Team Stream app, NCAA.com and the critically-acclaimed NCAA March Madness Live suite of products, PGA.com and the Sports Emmy Award-winning PGA Championship LIVE, as well as an accompanying collection of mobile sites and connected device apps. Turner Sports and the NBA also jointly manage NBA Digital, a robust collection of offerings including NBA TV, NBA.com, NBA LEAGUE PASS, the NBA App, NBADLEAGUE.com and WNBA.com.



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