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# LIGHTS, CAMERA, COOKIE MONSTER!

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Friday, November 4, 2016

The brand new season of Sesame Street is launching on Monday 7th November at 4pm on Cartoonito, and everybody's favourite biscuit buff is coming to the UK to join the celebration.

In the brand new season of Sesame Street, Cookie Monster stars in his own new segment, "Smart Cookies," in which he and a team of crime-fighting cookie friends are on-call, day and night, to thwart the continued efforts of The Crumb, a villain with many tricks up his sleeve. The all-star team is aided by their Smart Cookie car and some fancy gadgets but, in the end, their brains turn out to be their most impressive tool. As Cookie Monster explains, "A Smart Cookie has to stop and think things through." Useful advice for all.

The brand new season of the long-running, beloved, and multiple award-winning series, Sesame Street also features some exciting changes on The Street, including an energized new show opening and closing songs, an updated set, a funny and a new charismatic young cast member called Nina all contribute to a happy atmosphere of learning.

The brand new season of Sesame Street features a dazzling array of A-list celebrity guests, including: Gwen Stefani singing "Be a Good Friend;" Pharrell singing "B is for Book;" Nick Jonas singing "Check that Shape;" 5th Harmony singing "That's Music;" Sara Bareilles singing "Just Like Magic;" Alan Cumming as "Mucko Polo" the grouch explorer; Ne-Yo singing "You've Got a Body, So Move It!;" Aloe Blacc singing "Everyday Hero;" Tracee Ellis Ross learning about bedtime routines; and Gina Rodriguez singing the ABCs in Spanish.

The brand new season of Sesame Street premieres on Monday 7th November at 4pm on Cartoonito, and rolls out every day at 4pm.

Notes to editor

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## BACKGROUND ON CARTOONITO

Cartoonito is a playful and entertaining preschool network aimed at 3-6 year olds and their families. The channel has strong values of friendship and teamwork and encourages learning through play. The programming line-up includes hit animated favourites, Fireman Sam, Bob the Builder, Masha and the Bear, Baby Looney Tunes, Little People and Molang. Cartoonito is operated by Turner, a Time Warner Company and is available as a dedicated television channel in the UK and Italy. [www.cartoonito.co.uk](http://www.cartoonito.co.uk)