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# David Levy Named 2016's No. 7 Most Influential Person in Sports Business by Sports Business Journal

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Monday, December 5, 2016

## Turner President Moves Up From No. 8 Last Year

**David Levy** was today named the No. 7 most influential person in sports business by *Sports Business Journal*. *SBJ* cited an exceptionally busy 2016 for Turner Sports, specifically traditional successes like the NCAA Men's Division I Basketball Championship airing on cable for the first time, the extension of the NCAA rights agreement through 2032 and the start of the new NBA deal. Turner's push to appeal to new and younger audiences through ELEAGE was also cited by the publication. Levy came in at No. 8 on last year's list.

Since assuming executive leadership for Turner Sports in 2003, Levy has been instrumental in deepening and expanding Turner's media rights and defining the division by its association with premium sports content, brands and events. Levy has negotiated a number of wide-ranging agreements, each representing a significant change that extended well beyond traditional television rights.