
Turner Sports Launches “Catch Sports,” Innovative Product Serving as Digital Personal Assistant to Enhance Sports Fans’ Viewing Experience

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New Catch Sports App Provides Fans with Direct Channel Information & Service Provider Listings to Consume Live Game Coverage Across Television, Digital, Radio & Social Platforms

Catch Sports Available Now via iOS, Android & Amazon Echo

Turner Sports has launched Catch Sports, a new innovative product serving as the digital personal assistant for fans that helps them navigate the various channels and platforms available to follow live sports coverage whenever and wherever they choose. The Catch Sports app allows fans to quickly identify the channel affiliations and service provider information where they can watch or listen to their favorite teams and individual games of interest across television, mobile, desktop, radio and social platforms.

Available via the iTunes app store, Google Play and through a Catch Sports Alexa Skill for the Amazon Echo, the product covers a wide array of sports content including in-season sports such as NBA, NFL, college football and college basketball.

Additionally, fans can access real-time scores from live games and see excitement alerts as key games are reaching can’t miss moments in the action.

[Click here to view video](#)

“Catch Sports is an innovative product that serves an unmet need of today’s sports fan,” said **Lenny Daniels, President of Turner Sports**. “As more options become available for fans to consume live sports content, this new product offering will help navigate them to the best experience possible at any moment. We’re excited for the launch of Catch Sports and the opportunity it provides us to build a deeper connection with our fans.”

Sports categories featured in “Catch Sports” include:

- MLB
- NASCAR
- NBA
- NCAA D1 College Basketball

- NCAA College Football (FBS, FCS)
- NFL
- NHL
- Professional Golf

About Turner Sports

Turner Sports, a division of Turner, is an industry leader in the delivery of premium sports content across all multimedia screens. Turner Sports' television coverage includes the NBA, Major League Baseball, NCAA Division I Men's Basketball Championship, *ELEAGUE* and professional golf. The company also manages some of the most popular sports destinations across broadband and mobile platforms including Bleacher Report and its top-rated Team Stream app, NCAA.com and the critically acclaimed NCAA March Madness Live suite of products, PGA.com and the Sports Emmy Award-winning PGA Championship LIVE, as well as an accompanying collection of mobile sites and connected device apps. Turner Sports and the NBA also jointly manage NBA Digital, a robust collection of offerings including NBA TV, NBA.com, NBA LEAGUE PASS, NBA Mobile, the NBA App, NBADLEAGUE.com and WNBA.com.

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