
TBS's "Full Frontal with Samantha Bee" is #1 in late night with young adults in 2017

Friday, February 17, 2017



TBS's *Full Frontal with Samantha Bee* is #1 in Late Night Among Young Adults in 2017

Hit Show Is Ahead of *Last Week Tonight* and *The Tonight Show*, With Latest Episode Scoring Best Performance Ever in Key Demos

Series Has Grown +71% with Adults 18-34 and +92% with Adults 18-49 in Its First Year

TBS's *Full Frontal with Samantha Bee* is now television's #1 late-night show with adults 18-34 for the year-to-date, beating *The Tonight Show* starring Jimmy Fallon by a remarkable 47% in the demo and closest competitor *Last Week Tonight with John Oliver* by 10%. *Full Frontal with Samantha Bee* has also surpassed *The Tonight Show* among adults 18-49 for the year-to-date and is currently in second place on the heels of *Last Week Tonight*.*

Throughout last year's hotly contested election and continuing through the crazy first six weeks of the new year, *Full Frontal with Samantha Bee* has been steadily growing its audience, leading to current deliveries that are +71% higher among adults 18-34 and +92% higher among adults 18-49 than in Q1 2016, when the series first launched. In addition, *Full Frontal with Samantha Bee*'s growth shows no sign of slowing down, with the most recent episode scoring the series' best Live + Same Day delivery ever among adults 18-34 (334,000) and adults 18-49 (766,000).

Overall, *Full Frontal with Samantha Bee* is averaging 3.4 million viewers per episode across TBS's linear, digital and mobile platforms.

In addition to its strength among viewers, *Full Frontal with Samantha Bee* is driving increases on the social media front. Over the past two weeks, host Samantha Bee's Twitter feed - @iamsambee - has welcomed more than 61,000 new followers. In addition, the show's YouTube page has grown to more than 600,000 subscribers, and the *Full Frontal with Samantha Bee* Facebook page has drawn nearly a million fans.

* Competitive claims are based on Live and DVR data for new episodes through Feb. 14.

About *Full Frontal with Samantha Bee*

Hailed by *The New Yorker* as "America's new Comedian-in-Chief," host Samantha Bee took late night by storm with her bare-knuckled coverage of the 2016 Presidential election. Now the *Full Frontal* team

is leading late-night's efforts to keep the new administration honest. Or make them honest. Or just laugh at their dishonesty.

Full Frontal with Samantha Bee recently announced its first annual "**Not the White House Correspondents' Dinner**," which will take place on **Saturday, April 29**, in **Washington, D.C.** Bee will host the gala affair, welcoming journalists and non-irritating celebrities from around the world.

In addition to covering Washington politics, *Full Frontal with Samantha Bee* shines a spotlight on stories beyond the beltway, from untested rape kits in Georgia to abortion laws in Texas to diaper bills in California, as well as national tragedies such as the mass shooting in Orlando. *Full Frontal* also travels around the world to cover international stories, with segments from Jordan, Germany, Russia and Scotland.

Full Frontal with Samantha Bee airs **Wednesdays at 10:30 p.m. (ET/PT)** on TBS. The series is executive-produced by **Samantha Bee, Jason Jones, Jo Miller, Miles Kahn** and **Tony Hernandez**.

Connect with Full Frontal with Samantha Bee

Website: www.samanthabee.com

Twitter: [@FullFrontalSamB](https://twitter.com/FullFrontalSamB)

Facebook: www.facebook.com/fullfrontalsamb/

YouTube: www.youtube.com/fullfrontalsamb

Instagram: [@FullFrontalSamB](https://www.instagram.com/FullFrontalSamB)

About TBS

TBS, a division of **Turner**, is basic cable's #1 entertainment network with young adults and home to six of the most popular and critically acclaimed new comedies on cable – [Angie Tribeca](#), [The Detour](#), [Full Frontal with Samantha Bee](#), [People of Earth](#), [Search Party](#) and [Wrecked](#) – as well as the animated hit [American Dad!](#) Upcoming comedies include *The Guest Book*, *The Cops*, *Tarantula* and *Final Space*. TBS also presents late-night comedy in the form of [CONAN](#), starring Conan O'Brien, and [Full Frontal with Samantha Bee](#), and will soon launch the competition series *Drop the Mic*. In addition, the TBS lineup includes popular comedy hits like [Family Guy](#), [The Cleveland Show](#), [Bob's Burgers](#), [The Big Bang Theory](#), [New Girl](#) and [2 Broke Girls](#); blockbuster movies; and live coverage of Major League Baseball's regular and post-season play, the NCAA Division I Men's Basketball Championship and ELEAGUE, Turner's eSports gaming league.

Turner, a **Time Warner** company, creates and programs branded news, entertainment, sports, animation and young adult multi-platform content for consumers around the world. Turner brands and businesses include CNN/U.S., HLN, CNN International and CNN.com, TBS, TNT, TCM, truTV, Cartoon Network, Boomerang, Adult Swim, Turner Sports, Bleacher Report, FilmStruck, Super Deluxe, iStreamPlanet and ELEAGUE.

Publicity Contact

Marie Moore

818.729.7336

marie.moore@turner.com
