

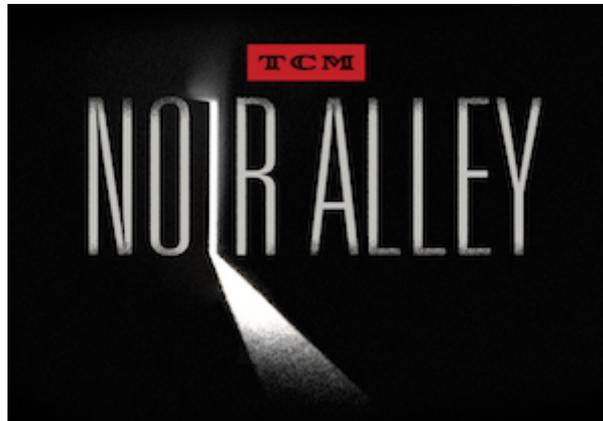
TCM to Launch New Noir-Themed Programming Franchise *Noir Alley*

Thursday, February 23, 2017



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New Franchise Hosted by Film Noir Foundation Founder & President Eddie Muller Premieres March 5, Airing Every Sunday at 10 a.m.



Turner Classic Movies (TCM) is taking up permanent residence in the shadowy world of film noir with the launch of *Noir Alley*, a new programming franchise hosted by **Eddie Muller, founder and president of the Film Noir Foundation**. Known to classic film fans as "The Czar of Noir," Muller will explore the genre from every angle as he introduces a different noir classic each week. *Noir Alley* will air **Sundays at 10 a.m. (ET)** starting **March 5** with a screening of the movie widely credited as the first film noir, *The Maltese Falcon* (1941).

Film noir, with its gritty and dark style, was a favorite among 1940s and 1950s moviegoers and continues to be one of the most popular genres of classic film today. *Noir Alley* will showcase film noir's heavy hitters each week including the below March lineup:

- **March 5: *The Maltese Falcon* (1941)**, the unforgettable classic about "the stuff that dreams are made of," directed by first-time director John Huston and starring Humphrey Bogart, Mary Astor, Peter Lorre and Sydney Greenstreet

- **March 12: *Detour* (1945)**, a remarkable and highly influential film directed on a shoestring budget by Edgar G. Ulmer and starring Tom Neal and Ann Savage
- **March 19: *Act of Violence* (1948)**, a revenge tale about WWII veterans directed by Fred Zinnemann and starring Van Heflin and Robert Ryan
- **March 26: *Tension* (1949)**, an engrossing thriller about a would-be wife killer directed by John Berry and starring Richard Basehart and Audrey Totter

Noir Alley is designed to be an immersive, multiplatform experience for both seasoned noir fans and newcomers to the genre. Fans are invited to engage with the *Noir Alley* community through social media by:

- Joining the conversation on the **@NoirAlley Twitter page (twitter.com/NoirAlley)** and **Noir Alley Facebook page (www.facebook.com/NoirAlley)** and tagging **#NoirAlley**;
- Participating in a live tweeting session through the @NoirAlley Twitter handle during the March 5 screening of *The Maltese Falcon*
- Diving into *Noir Alley*'s Twitter and Facebook pages, which will feature a constantly refreshed collection of special content, including exclusive videos from Eddie Muller.

"With this series dedicated to nothing but film noir, we will trace the evolution from its cinematic origins to its influence on more recent films," said **Charles Tabesh, senior vice president of programming for TCM**. "As one of the foremost experts on film noir and a noir preservationist, Eddie Muller is the perfect guide to lead fans into the shadows each week for an immersive, hard-boiled experience."

"Film noir offers more than just entertainment," said Muller. "They serve as a vital part of both film and American history and I'm honored to have the opportunity to share these cinematic treasures - from the well-known classics to the unsung gems waiting to be rediscovered - with TCM's community of movie lovers."

For a complete schedule, please visit [TCM.com/noiralley](https://www.tcm.com/noiralley).

About Turner Classic Movies (TCM)

Turner Classic Movies (TCM) is a two-time Peabody Award-winning network that presents great films, uncut and commercial-free, from the largest film libraries in the world highlighting the entire spectrum of film history. TCM features the insights of hosts Robert Osborne and Ben Mankiewicz, plus interviews with a wide range of special guests and serves as the ultimate movie lover destination. Currently in its 23rd year as a leading authority in classic film, TCM offers critically acclaimed series like *The Essentials*, along with annual programming events like *31 Days of Oscar®* in February and *Summer Under the Stars* in August. TCM also directly connects with movie fans through events as the annual TCM Classic Film Festival in Hollywood as well as through the TCM Classic Film Tour in New York City and Los Angeles. In addition, TCM produces a wide range of media about classic film, including books and DVDs, and hosts a wealth of material online at [tcm.com](https://www.tcm.com) and through the Watch TCM mobile app.

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