

Susana Zepeda Cagan Joins Turner as Vice President of Talent for Turner Classic Movies & FilmStruck

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Susana Zepeda Cagan has been named vice president of talent for Turner Classic Movies (TCM) & FilmStruck. In this role, Zepeda will lead all talent recruitment and development for both TCM and FilmStruck, as well as oversee all talent relations responsibilities including brand-related talent management and appearances, talent ideation for all programming and brand initiatives, and creating new business opportunities for the brands built around talent. Zepeda Cagan is based in Los Angeles and reports to Pola Changnon, senior vice president of marketing, brand creative and talent for TCM & FilmStruck.

“Susana’s tenure in the entertainment industry, fantastic industry relationships, and keen eye for new and creative ways to bring top-tier talent into the fold make her a perfect fit for this position,” said Changnon. “Her background as a producer is incredibly beneficial to this role as she works to grow and develop the TCM and FilmStruck brands by forging and implementing strategic talent initiatives.”

Zepeda Cagan previously served as head of talent and studio relations for NBCU’s Fandango, where she oversaw internal & external talent relationships led the negotiation of all talent deals. Zepeda began her career at Fandango in 2012 as the senior director of video development and production where she led creative development and production for series and talent development, managed studio and network partnerships, as well as sponsorship proposals and implementation.

Prior to Fandango, Zepeda Cagan served as the head of creative for Disney Interactive Media Group and as a development executive with several filmmakers including Martin Scorsese and Barbara DeFina’s Cappa Films, Ralph Winter’s Winter Road Productions, and the Ed Feldman Company.

A hi-res headshot is available at <https://www.turner.com/pressroom/united-states/turner-corporate-us>.

About Turner Classic Movies (TCM)

Turner Classic Movies (TCM) is a two-time Peabody Award-winning network that presents great films, uncut and commercial-free, from the largest film libraries in the world highlighting the entire spectrum of film history. TCM features the insights of hosts Robert Osborne and Ben Mankiewicz, plus interviews with a wide range of special guests and serves as the ultimate movie lover destination. Currently in its 22nd year as a leading authority in classic film, TCM offers critically acclaimed series like The Essentials, along with annual programming events like 31 Days of Oscar® in February and Summer Under the Stars in August. TCM also directly connects with movie fans through events as the annual TCM Classic Film Festival in Hollywood and the TCM Classic Cruise, as well as through the TCM Classic Film Tour in New York City and Los Angeles. In addition, TCM produces a wide range of media about classic film, including books and DVDs, and hosts a wealth of material online at tcm.com and through the Watch TCM mobile app.



About Filmstruck

FilmStruck is a new subscription on-demand service that offers film aficionados a comprehensive library of films including an eclectic mix of contemporary and classic art house, indie, foreign and cult films. Developed and managed by Turner Classic Movies (TCM) in collaboration with the Criterion Collection, FilmStruck will be the new exclusive streaming home for the critically acclaimed and award-winning Criterion Collection, including the Criterion Channel, a new premium service programmed and curated by the Criterion team. FilmStruck is Turner's first domestic direct-to-consumer offering launched in November 2016.

About Turner

TCM & FilmStruck are divisions of Turner, a Time Warner company, Turner creates and programs branded news, entertainment, sports, animation and young adult multi-platform content for consumers around the world. Turner brands and businesses include CNN/U.S., HLN, CNN International and CNN.com, TBS, TNT, TCM, truTV, Cartoon Network, Boomerang, Adult Swim, Turner Sports, Bleacher Report, FilmStruck, Super Deluxe, iStreamPlanet and ELEAGUE.

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