

# Valerie Meraz promoted to SVP of content & acquisitions for Turner's entertainment networks

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## Valerie Meraz Promoted to Senior Vice President of Content Acquisitions & Strategy for Turner's Entertainment Networks

**Valerie Meraz** has been promoted to **senior vice president of content acquisitions & strategy for Turner's entertainment networks**. In this capacity, she negotiates deals for movies and off-network television series on behalf of **TBS, TNT, truTV, Cartoon Network, Adult Swim, Boomerang, Turner Classic Movies (TCM)** and **FilmStruck**. The content she and her team acquire help support original programming for all of those brands, including the programming and brand evolutions at TNT & TBS. Meraz is based in Atlanta and reports to **Michael Quigley, executive vice president of commercial operations, content strategy & monetization for Turner's TBS & TNT**.



Since joining Turner in 2012 as vice president of program acquisitions, Meraz has provided her expertise during negotiations to license the hit comedy series *Brooklyn Nine-Nine* for TBS and an unprecedented slate of movie blockbusters for TBS & TNT, including Warner Brother's *Batman v Superman: Dawn of Justice* and all of the upcoming DC Comics films; *The Avengers: Age of Ultron*, *Dr. Strange* and other recent hits from Marvel; and the entire *Hunger Games* and *Divergent* franchises. Last summer, she played an integral part of making TNT & TBS the exclusive basic cable home for the entire *Star Wars* franchise, from the six classic films to the newest films in the franchise. In addition, Meraz has taken part in negotiating long-term deals for *Family Guy*, *Bob's Burgers* and other series that help support Adult Swim's original programming line-up.

"Over the past five years, Valerie has built a highly effective acquisitions team that has been aggressively filling Turner's library with valuable content and representing the company in an extremely dynamic and rapidly changing marketplace," said Quigley. "We're very fortunate to have someone with her experience and leadership in our corner."

Meraz joined Turner after serving as vice president of content acquisitions for Showtime Networks, Inc., where she oversaw the evaluation and acquisition of content for Showtime, The Movie Channel, and Flix (including on-demand and digital platforms). While at Showtime, Meraz negotiated deals for the acquisition of feature films, documentaries, short films, acquired series and stand-up comedy specials.

Prior to joining Showtime, Meraz worked in feature film development for Disney's Buena Vista Motion Pictures Group. She began her career at 20th Century Fox in the exhibitor services group as a sales trainee and was soon promoted to a position in international theatrical promotions, where she helped develop media and retail promotions for such films as *Titanic*, *The Full Monty* and *William Shakespeare's Romeo + Juliet*.

A native of the San Francisco Bay Area, Meraz holds a bachelor's degree in mass communications from the University of California, Los Angeles and a master's degree in motion picture producing from the Peter Stark Producing Program at the University of Southern California. She recently won a Luminary Award from the National Association of Multi-Ethnicities in Communications (NAMIC) and the Power BrokHer Award from Women in Film and Television of Atlanta.

**Hi-Res Headshot:**

<https://www.turner.com/pressroom/valerie-meraz-svp-content-acquisitions-strategy-turners-entertainment-networks>

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**Turner**, a **Time Warner** company, creates and programs branded news, entertainment, sports, animation and young adult multi-platform content for consumers around the world. Turner brands and businesses include CNN/U.S., HLN, CNN International and CNN.com, TBS, TNT, TCM, truTV, Cartoon Network, Boomerang, Adult Swim, Turner Sports, Bleacher Report, FilmStruck, Super Deluxe, iStreamPlanet and ELEAGUE.

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