
UPFRONT 2017: Snoop Dogg to host TBS's reimagined iconic game show "The Joker's Wild"

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Snoop Dogg to Host TBS's Reimagined Iconic Game Show *The Joker's Wild*

**Famed Game Show to Return with All-New Games and Attitude,
Executive-Produced by Snoop Dogg and Michael Strahan**

Turner's TBS is teaming up with entertainment icon and actor **Snoop Dogg** to refresh and update the classic game show *The Joker's Wild*. Snoop Dogg, who counted *The Joker's Wild* as his favorite game show growing up, will host TBS's new version. The half-hour game show with a comedic edge is being produced by **Sony Pictures Television**, in association with Turner's **Studio T**. Snoop Dogg will executive produce along with two-time Emmy winner and Super Bowl Champion **Michael Strahan** (co-host *Good Morning America*). **Constance Schwartz-Morini** (*Religion of Sports*), for **SMAC**, **Ted Chung** (*Martha & Snoop's Potluck Dinner Party*), for **Snoopadelic Films**, and **Vincent Rubino** (*The \$100,000 Pyramid*) will also serve as executive producers on the series, which TBS plans to launch later this year.

"When you hear the words 'game show host,' Snoop Dogg probably isn't the first name to pop into your head," said **Michael Bloom, senior vice president of unscripted series and specials for TNT and TBS**. "But it turns out he is a great fit that brings passion to this game show with a laid-back vibe to the casino-inspired craziness surrounding him. This is a labor of love for Snoop Dogg and Michael Strahan, and a perfect addition to TBS's comedy lineup."

"I'm a huge fan of game shows and *The Joker's Wild* was my favorite show growing up," said Snoop Dogg. "It always matched the flavor and personality of Snoop Dogg! Me and the Snoopadelic team are excited to bring back the show and put my own personal touch on it. Get ready ya'll, it's gonna be a wild ride!"

TBS's updated take on the classic game show will go beyond the traditional trivia slot machine as the set's only backdrop, and set Snoop's Joker's Wild in his very own casino. While the gigantic slot machine remains a major feature, entertaining mini-games replace the straight trivia questions. Giant dice, playing cards, streetwise questions and problem solving, not just book smarts, rule the floor with all the action is controlled by the one and only Snoop D-O Double G.

The Joker's Wild is the latest series to join TBS's growing slate of premium comedy series. Last year, the network launched six consecutive hits, including five of cable's top 15 new comedies of 2016: **Wrecked**, **The Detour**, **Full Frontal with Samantha Bee**, **People of Earth** and **Angie Tribeca**. TBS also claimed some of the most critically acclaimed comedies of the year, led by *Full*

Frontal with Samantha Bee and **Search Party**, both of which earned 100% Fresh ratings on Rotten Tomatoes. All six of TBS's 2016 comedies were renewed for new seasons.

This summer, TBS is scheduled to launch **The Guest Book**, an anthology comedy from writer/executive producer Greg Garcia. In addition, the network will launch **The Last O.G.**, a new scripted comedy starring Tracy Morgan and created by executive producers Jordan Peele and John Carciari.

About Snoopadelic Films

Snoopadelic Films is a Los Angeles-based production company, founded by entertainment icon Snoop Dogg and managed by producing partner Ted Chung. The company has produced a variety of titles for film and television. Their films include; **Reincarnated** with VICE Films and the highly successful **Mac & Devin Go To High School** on Netflix. Their television shows include; E! Network's first hip hop reality show, **Snoop Dogg's Father Hood**, MTV's **Mary + Jane** and VH1's hit series **Martha & Snoop's Potluck Dinner**.

About Sony Pictures Television

Sony Pictures Television is one of the television industry's leading content providers, producing and distributing programming worldwide in every genre and for every platform. In addition to managing one of the industry's largest libraries of award-winning feature films, television shows and formats, SPT is home to a thriving US production business and operates 18 wholly-owned or joint venture production companies in 12 countries around the world. SPT's worldwide networks portfolio includes 150 channel feeds, which are available in 178 countries reaching more than 1.3 billion cumulative households worldwide. Sony Pictures Television (SPT) is a Sony Pictures Entertainment Company.

About TBS

TBS, a division of **Turner**, is one of basic cable's top entertainment networks with young adults and home to six of the most popular and critically acclaimed new comedies on cable - [Angie Tribeca](#), [The Detour](#), [Full Frontal with Samantha Bee](#), [People of Earth](#), [Search Party](#) and [Wrecked](#) - as well as the animated hit [American Dad!](#) Upcoming comedies include *The Guest Book*, *The Cops*, *Tarantula* and *Final Space*. TBS also presents late-night comedy in the form of [CONAN](#), starring Conan O'Brien, and [Full Frontal with Samantha Bee](#), and will soon launch the competition series *Drop the Mic*. In addition, the TBS lineup includes popular comedy hits like [Family Guy](#), [The Cleveland Show](#), [Bob's Burgers](#), [The Big Bang Theory](#), [New Girl](#) and [2 Broke Girls](#); blockbuster movies; and live coverage of Major League Baseball's regular and post-season play, the NCAA Division I Men's Basketball Championship and ELEAGUE, Turner's eSports gaming league.

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TBS app available for iOS, Android and other platforms and devices.

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