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Monday, June 26, 2017

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Coleman Breland Takes on Newly Created Role as President, Content Experiences, Turner Classic Movies (TCM) and FilmStruck

Turner Promotes Richard Warren to President of Turner Content Distribution (TCD)

Turner has elevated Richard Warren to president of Turner Content Distribution (TCD) it was announced today by David Levy, president of Turner. Warren steps into the position previously held by Coleman Breland, who is taking on a newly created role as president, content experiences while continuing as president of TCM and FilmStruck. Both are based in Atlanta and will report to Levy.

In this expanded role, Warren will now oversee all brand distribution, affiliate marketing, interactive television and business development for Turner's 10 domestic entertainment, news and kids networks as well as continued oversight of TCD's strategic planning, business operations, and legal and business affairs.

Previously, Warren served as executive vice president of content negotiations & strategy and associate general counsel, where he led the company's efforts in structuring and negotiating Turner's linear and digital content agreements with its distribution partners, as well as oversaw the strategic planning, operations, distribution technology and TCD legal and business affairs teams.

"Rich is a tremendous leader and has played an integral role in the growth and success of Turner's content distribution division for the past 17 years," said Levy. "I have tremendous respect for Rich and I'm confident his extensive experience in the distribution space, and his relationships in the industry, as well as his strong and strategic deal-making abilities, will steer Turner to continued growth in the distribution space."

In his new position, Breland will lead a cross-functional, company-wide initiative to explore new content strategies for business models both inside and outside the traditional TV ecosystem. In this capacity, Breland will work with business leaders across the company to develop a future-forward approach for Turner's content portfolio that addresses rapidly shifting consumption behaviors, technology advancements, set-top-box evolution and disruption, to continue Turner's leadership position in the evolving industry. He will remain responsible for oversight of TCM and FilmStruck, including the development of new distribution opportunities, digital brand extensions, e-commerce and direct-to-consumer engagement opportunities for both brands.

"For more than 23 years, Coleman has played a vital role in the growth and success of Turner, leading one of the industry's most dynamic and creative divisions and, together, they have delivered outstanding results for our partners and company," said Levy. "There is simply no one better than Coleman to lead this new effort in developing innovative content-driven strategies and initiatives for our company so we can remain agile, keep our competitive edge, and be poised for success in the future."



Hi-res headshots available in the Turner pressroom at the following link: [Pressroom.turner.com](https://pressroom.turner.com)

About Turner

Turner, a Time Warner company, is a global entertainment, sports and news company that creates premium content and delivers exceptional experiences to fans whenever and wherever they consume content. These efforts are fueled by data-driven insights and industry-leading technology. Turner owns and operates some of the most valuable brands in the world including, Adult Swim, Bleacher Report, Boomerang, Cartoon Network, CNN, ELEAGUE, FilmStruck, Great Big Story, HLN, iStreamPlanet, Super Deluxe, TBS, Turner Classic Movies (TCM), TNT, truTV and Turner Sports.

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