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# Turner and Canal+ Group announce the launch of WARNER TV, a new series channel, exclusively with Canal+ Packs

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Friday, September 15, 2017

The new WARNER TV series channel will be launched in France on 9th November and will be available exclusively to CANAL+ subscribers.

TURNER and the CANAL+ Group are pleased to announce the strengthening of their partnership with the launch of WARNER TV. This new channel will be offered exclusively to CANAL+ subscribers on all its platforms from the date of its launch on 9th November 2017.

With this new channel in France, Turner is introducing a new brand to Europe already present in Asia and Latin America. The launch highlights the successful collaboration between Turner and Warner Bros., both of which are subsidiaries of the Time Warner group. This French launch consolidates Turner's international fiction channel expertise, particularly as TNT is already present on several markets in Europe, in Spain, TNT ranks 2nd on the market.

WARNER TV, series of emotions

The WARNER TV premium channel meets the growing demand from series fans with novel and spectacular content and iconic series aimed at the general public.

The channel will broadcast all kinds of series: drama, action, comedy, and even zombies! There is something to suit all tastes and always to the very highest standards in terms of script and production quality. With WARNER TV, the full gamut of emotions and experiences is on offer to viewers.

With this launch, Turner is leveraging a strong brand, renowned worldwide and synonymous with spectacular shows to provide a new home for series fans.

This strong brand identity will of course be reflected in the channel's communication codes, its on air broadcasts and at all points of contacts.

A pipeline of premium content

WARNER TV will run the original productions that Turner produces for its TNT, TBS and TruTV channels for the whole world. Each year, Turner invests close to 1 billion dollars in original content.

The channel will also propose series programs from the rich catalogue of Warner Bros. including some current series.

A stronger partnership between CANAL+ GROUP and TURNER

With this launch, the Turner and CANAL+ groups are boosting their partnership. Indeed, WARNER TV will be the 2nd channel from the Turner group to be included in CANAL+ packs in less than 2 years after the recent arrival of Toonami. This new channel will further boost TURNER's portfolio in France, a portfolio that is already rich with the cinema, news and youth offerings from TCM Cinéma, CNN

International, Cartoon Network, Boomerang, Boing and Toonami.

WARNER TV will be exclusively available on channel 42 as part of the Essentiel Famille pack and also in the Free TV Panorama by CANAL and Orange Famille by CANAL packs.

Jean-Marc Juramie, Senior Vice President, Content said: "We are delighted to be the first operator in Europe to offer subscribers the Warner TV channel on a fully exclusive basis on the French market thereby boosting our offering in terms of series channels and our partnership with the Turner group."

"Launching Warner TV in France is an exciting expansion of our general entertainment footprint in Europe," commented Giorgio Stock President Turner EMEA. "With a suite of general entertainment channels across the region, as well as a healthy syndication business around our general entertainment content pipeline, I'm really pleased to see us continue to expand this part of our business, alongside our kids and news portfolios."

Jaime Ondarza, Senior Vice President for Southern Europe at Turner said: "The arrival of Warner TV in France is a strategic move for Turner, who is now making its expertise in the world of series available to French fans. Built on the solid foundations of a strong brand, we will bring blockbuster shows to our subscribers!"

#### About WARNER TV

WARNER TV is the new channel for all series fans! WARNER TV offers new spectacular content and iconic series. Drama, action, comedy, thrills... with WARNER TV, viewers will run the full gamut of emotions and experiences. WARNER TV, serial emotions. WARNER TV is available exclusively in CANAL+ packs.

#### About Turner International

Turner International operates versions of core Turner brands, including CNN, TNT, Cartoon Network, Boomerang and TCM Turner Classic Movies, as well as country- and region-specific networks and businesses in Latin America, Europe, the Middle East, Africa and Asia Pacific. It manages the business of Pay- and Free-TV-channels, as well as Internet-based services, and oversees commercial partnerships with various third-party media ventures; it teams with Warner Bros. and HBO to leverage Time Warner's global reach. Turner operates more than 175 channels showcasing 40 brands in 33 languages in over 200 countries. Turner International is a Time Warner company.

#### About CANAL+ Group

CANAL+ Group is the leading pay-TV group in France, ranking first both for its premium- content networks with the generalist channel CANAL+ and associated channels, and its themed networks. It is also the top multi-channel platform and distributor for pay-TV offerings in France. CANAL+ Group has a high international profile, with a presence in pay-TV in Africa, Poland and Vietnam. Overall, CANAL+ Group has over 14 million subscribers worldwide. A free-to-air TV operator with three national channels, including France fifth highest rating channel, C8, and in-house advertising sales division CANAL+ REGIE, the Group is also a benchmark player in commercial TV. Through its subsidiary STUDIOCANAL, CANAL+ Group is the European leader in production and distribution of feature films and TV series. Group CANAL+ is fully-owned by Vivendi, a global media and content production and distribution group.

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