

FilmStruck Offers Roku Devices for Holiday Promotion

Wednesday, November 15, 2017

FilmStruck Offers Roku Devices for Holiday Promotion Launching Nov. 15



FilmStruck, the streaming movie service for film aficionados, today announced it's offering fans an exclusive holiday promotion with the purchase of an annual gift subscription to the streaming service. Starting today, with each \$99 gift subscription purchase, customers will receive a Roku Express streaming device.

Developed and managed by Turner Classic Movies (TCM) in partnership with the Criterion Collection, FilmStruck offers the largest streaming library of contemporary and classic arthouse, indie, foreign and cult films and is the exclusive streaming home of the world-renowned Criterion Collection.

The offer is available between now and Dec. 31 while supplies last and is available by going to filmstruck.com to learn more and to purchase an annual gift subscription.

About FilmStruck

FilmStruck is a subscription on-demand service that offers film aficionados a comprehensive library of films including an eclectic mix of contemporary and classic art house, indie, foreign and cult films. Developed and managed by Turner Classic Movies (TCM) in collaboration with the Criterion Collection, FilmStruck is the exclusive streaming home for the critically acclaimed and award-winning Criterion



Collection, including the Criterion Channel, a new premium service programmed and curated by the Criterion team. FilmStruck is Turner's first domestic direct-to-consumer offering launched in November 2016.

FilmStruck is a division of Turner, a Time Warner company, Turner creates and programs branded news, entertainment, sports, animation and young adult multi-platform content for consumers around the world. Turner brands and businesses include CNN/U.S., HLN, CNN International and CNN.com, TBS, TNT, TCM, truTV, Cartoon Network, Boomerang, Adult Swim, Turner Sports, Bleacher Report, FilmStruck, Super Deluxe, iStreamPlanet and ELEAGUE.

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