

Turner's POGO Channel Launches New Slapstick Comedy Series 'Andy Pirki'

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-Follows the daily escapades of misfits a dinosaur called Andy and Pirki the caveman-

MUMBAI, INDIA (November 27, 2017) - Turner India has commissioned Andy Pirki, an animated series about Andy, a pink dinosaur, and his friend Pirki, a grown-up with a heart of a child. Produced by AUM Animation Studios, the weekly show debuts exclusively on Turner's POGO channel on Friday, December 3.

The non-dialogue slapstick celebrates an unusual friendship between the lead characters thrown into funny situations. Andy is an intelligent pink dino and the last of his species while the simple-minded Pirki is separated from the human world. Their unique circumstances led the duo to develop a special bond and become the best of friends.

Talking about the show, Krishna Desai, Executive Director & Network Head - Kids, South Asia, Turner India, said, "Kids love light-hearted humour more than ever before - and with Andy Pirki, we've developed a truly unique non-dialogue show using contemporary storytelling. This brand-new homegrown weekly, will air in primetime on POGO. We hope that our audiences will not only enjoy but also relate to Andy Pirki's lovable characters and the hilarious situations in which they find themselves."

The show launch comes shortly after the debut of Tik Tak Tail in September on POGO. That series, from Mumbai-based Maya Digital Studios, follows a cute rabbit and a ferocious tiger who are constantly on the run.

Shreekaanth Dass, Managing Director, AUM Animation Studios, added, "The initial idea to produce Andy Pirki came to us in the inception year of AUM Animation Studios in 2009. Andy Pirki has already won multiple industry awards for best animation in India and international markets. We are excited to bring this fun-filled, action-packed entertainer series to the audience through POGO. The characters have a lovable persona of their own that promises to take them on a fantasy quest."

-Ends-

Watch a preview here: <https://vimeo.com/244595779>

The video can also be embedded using this code:

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<iframe src="https://player.vimeo.com/video/244595779?byline=0&portrait=0" width="640" height="360" frameborder="0" webkitallowfullscreen mozallowfullscreen allowfullscreen></iframe>
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Awards won by Andy Pirki

- FICCI FRAMES 'BAF' award 2015, 2016 & 2017 - Category: Best animated episode (National)
- FICCI FRAMES 'BAF' award 2015 & 2017 - Category: Best animated episode (International)
- DIGICON6 India awards 2015 - Category: NextGen India

About POGO

Catering to a generation of kids who bounce higher, play smarter, think louder and dream bigger, POGO is Turner's only-for-India kids' entertainment network, launched in 2004. POGO is amongst India's leading kids' channels in India featuring both animated and live action content that spans multiple genres from comedy and art, to games and curiosity. Its website - www.pogo.tv - is a highly



interactive kids' portal with exciting features and content including games, applications, video-on-demand, message boards and mini-sites of popular POGO shows. The channel boasts popular shows like Chhota Bheem, Mighty Raju, Tom and Jerry, Mr. Bean and Tik Tak Tail. POGO is available nationwide in English, Hindi, Tamil and Telugu.

About Turner Asia Pacific

Turner Asia Pacific creates and distributes award-winning brands throughout the region, running 61 channels in 14 languages in 42 countries. These include CNN International, CNNj, CNN, HLN, Cartoon Network, Adult Swim, Boomerang, POGO, Toonami, Warner TV, Oh!K, TNT, TCM Turner Classic Movies, truTV, MondoTV, TABI Channel, and HBO, HBO HD and WB in South Asia. Turner manages the business of Pay- and Free-TV-channels, as well as Internet-based services, and oversees commercial partnerships with various third-party media ventures; it teams with Warner Bros. and HBO to leverage Time Warner's global reach. Turner Broadcasting System Asia Pacific, Inc. ("Turner Asia Pacific") is a Time Warner company.

For further information, please contact:

James Moore, Turner Asia Pacific
+852 3128-3720 / james.moore@turner.com