

# The ELEAGUE Major: Boston to Crown Next Counter-Strike: Global Offensive Champion over Three Consecutive Weekends of Live Action Beginning with The New Challengers Stage, Friday, Jan. 12, at 10 a.m. ET on Twitch

Wednesday, December 13, 2017

**Stacked Field of 24 Teams to Include Past ELEAGUE Champions Astralis and FaZe Clan, Defending Major Champions Gambit Esports, Fan Favorites Cloud9, G2 Esports, SK Gaming, Virtus.pro & More in Action**

**ELEAGUE to Provide Live Digital Coverage of Every Match & Post-Event TBS Feature Series Documenting the Pursuit of *The ELEAGUE Major: Boston* Title**

ELEAGUE, the premium esports tournament and content brand from Turner and IMG, today revealed the star-studded teams set to compete in **The ELEAGUE Major: Boston**, the 12<sup>th</sup> Major Championship in CS:GO history and the first to use newly-unveiled competition stage names from game publisher Valve.

The image features a large central logo for the ELEAGUE Major Boston CS:GO Boston tournament, with the Twitch logo at the bottom. To the right, three panels list participating teams:

- MINOR CHAMPIONS AND RUNNERS UP:** Includes logos for Astralis, TYLOO, Virtus.pro, Gambit Esports, Cloud9, Natus Vincere, FaZe Clan, and MIBTS.
- CURRENT CHALLENGERS:** Includes logos for Cloud9, G2 Esports, Astralis, Natus Vincere, Gambit Esports, FaZe Clan, and SK Gaming.
- CURRENT LEGENDS:** Includes logos for Astralis, 100 Thieves, FaZe Clan, Gambit Esports, Cloud9, and Natus Vincere.

*The ELEAGUE Major: Boston* will begin with Valve's **The New Challengers** stage (formerly the "Major Qualifier"), **Friday-Monday, Jan. 12-15**, beginning each day at **10 a.m. ET** with live coverage presented on [Twitch](#) from **ELEAGUE Arena** in **Atlanta**. Additionally, select matches will be available on [ELEAGUE's Game Command](#), an innovative mosaic video player that allows the user to choose from thousands of *CS:GO* viewing combinations.

*The New Challengers* stage will feature the eight Minor Champions and Runners Up - **Renegades** and **TyLoo** from Asia; **Avangar** and **QB Fire** from CIS; **Space Soldiers** and **EnVyUs** from Europe; and, **Misfits** and **Team Liquid** from the Americas - competing against the bottom eight finishers from the previous Major: **Cloud9**, **FaZe Clan**, **G2 Esports**, **Natus Vincere**, **Mousesports**, **Sprout** (formerly **Seed**), **FlipSid3 Tactics** and **Vega Squadron**.

Live *The ELEAGUE Major: Boston* action will continue with Valve's **The New Legends** stage (formerly the "Group Stage"), **Friday-Monday, Jan. 19-22**, beginning each day at **10 a.m.** with live coverage presented on [Twitch](#) from ELEAGUE Arena in Atlanta. *The New Legends* stage will pit the eight new Challenger teams against the top eight finishers from the previous Major: **Gambit Esports**, **100 Thieves** (formerly **Immortals**), **Astralis**, **Virtus.pro**, **North**, **BIG**, **SK Gaming** and **Fnatic**.

The eight new Legend teams to emerge will compete at **Agganis Arena** in **Boston, Jan. 26-28**, during **The New Champions** stage (formerly the "Playoffs"). Live [Twitch](#) coverage of *The New Champions* stage will begin at **10 a.m.** on **Friday** and **Saturday, Jan. 26-27**, while live coverage of the event's final day will begin at **Noon** on **Sunday, Jan. 28**.

### **Five Part The ELEAGUE Major: Boston Feature Series to Debut Friday, Feb. 9, on TBS**

In addition to live event coverage, ELEAGUE will take fans on an all-access journey with tournament favorites and hopefuls as they pursue *The ELEAGUE Major: Boston* trophy. The series will air for **five consecutive Fridays** on **TBS**, premiering **Friday, Feb. 9**. Viewers will get to know superstar players and relative unknowns from the boot camp preparation phase through the Grand Final, as they seek *CS:GO* glory at *The ELEAGUE Major: Boston*.

### **Agganis Arena Fan Experience**

*The ELEAGUE Major: Boston* will ignite the passion of *CS:GO* fans around the world as it infiltrates Boston's Agganis Arena, Jan. 26-28, with ticketed guests receiving **an RFID-enabled badge**. For the first time, attendees will become eligible to receive souvenir drops (randomly awarded in-game items) by linking their Steam accounts to their RFID badges. The badges will also make arena entry and re-entry simple, as well as unlock themed in-arena experiences. Three-day tickets are available at [ELEAGUE.com/major](#), where fans can also find Boston hotel and visitor information.

### **On-Site Media Access**

Media members interested in covering any stage of *The ELEAGUE Major: Boston* can submit a credential request using [this link](#).

### **About ELEAGUE**

ELEAGUE is the premium esports tournament and content brand formed in partnership between Turner and IMG that officially launched in 2016. A leader in the delivery of live event experiences, ELEAGUE content is regularly showcased on TBS and widely distributed across digital platforms including Twitch, YouTube and ELEAGUE.com. Over its first two years, ELEAGUE has produced and staged three season-long competitions featuring *Counter-Strike: Global Offensive*, along with the first-ever *Overwatch® Open*. As recognition of its industry-wide impact, ELEAGUE was awarded its first-ever *CS:GO* Major in January 2017. The *ELEAGUE Major* Grand Final set a new all-time Twitch record with more than one

million concurrent streams, and a total reach of over 3.6 million viewers throughout the course of the event. ELEAGUE received a Sports Emmy® nomination for Outstanding Studio Design and Art Direction in March 2017. In August 2017, ELEAGUE made its first entry into feature-length premium episodic content with the launch of *ELEAGUE | Road To The International Dota 2 Championships*. ELEAGUE also actively engages with the amateur gaming community, including hosting the *GEICO ELEAGUE Amateur Series*. It has continued to expand its portfolio of titles for the *ELEAGUE Injustice 2 World Championship* and *The ELEAGUE Cup: Rocket League*. ELEAGUE's record-setting *ELEAGUE Major* in 2017 built momentum for the brand to receive a second *CS:GO Major* bid, with *The ELEAGUE Major: Boston* set for early 2018.