
Highlights from CES Sports Zone Presented by Turner Sports in Las Vegas

Friday, January 12, 2018



Turner Sports expanded its presence at CES® 2018 in Las Vegas with a full slate of live events and a collection of some of the most innovative thought leaders that are redefining the sports, media and technology industries. This year's first-ever **CES Sports Zone presented by Turner Sports** featured a four-day showcase featuring sports-themed content that provided attendees with an immersive experience focused on the intersection of sports and technology.

As a part of the *CES Sports Zone*, Turner Sports programmed a [Sports Business Innovation](#) conference track -**Wednesday** and **Thursday, Jan. 10-11** - with two full days of panel discussions as well as a live **ELEAGUE** showcase. Thursday's programming also included a live presentation of TNT's Sports Emmy award-winning *Inside the NBA* studio team of Ernie Johnson, Charles Barkley, Kenny Smith and Shaquille O'Neal from **Tech West Sands, Hall D**.

Click [HERE](#) for a photo gallery with downloadable images, and click [HERE](#) to access a downloadable video highlights package from the Sports Business Innovation conference track.