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# Ahead of NBA All-Star 2018, NBA on TNT Launches Virtual Reality App Experience Powered by Intel® True VR

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**Fans Can Watch NBA All-Star in Fully Immersive Virtual Reality, Including Mtn Dew Kickstart Rising Stars, State Farm All-Star Saturday Night, and the 67th NBA All-Star Game**

**Live VR Coverage Will Continue with a Select Schedule of Marquee NBA on TNT Matchups through the 2018 Conference Finals**

Bringing basketball fans closer than ever before to the thrilling action of NBA on TNT, Turner Sports and Intel have announced the launch of the **NBA on TNT VR** app, powered by **Intel® True VR**.

The app takes fans directly inside **NBA on TNT's Studio J**, which was re-created in VR and serves as the portal into all the available programming. Fans can watch game highlights and game recaps and, once logged in with their TV service provider information, have access to select live NBA on TNT games and full game replays in VR, featuring in-game broadcast stats. Every game will feature at least four camera angles, putting fans in total control of the viewing experience. Fans will have the option to be transported courtside to the best seats in the house or up in the stands for a bird's eye view.

The new NBA on TNT VR app for **Samsung Gear VR, powered by Oculus\*** and **Google Daydream\*** headsets is available for download today, for no charge, via the **Oculus\*** and **Google Play\*** stores.

Intel and Turner Sports announced a multiyear partnership in November 2017, with Intel becoming the exclusive provider of virtual reality for NBA on TNT. They have since collaborated closely to create an authentic NBA on TNT experience, tapping into Intel True VR to transport fans courtside for a fully immersive view of the action.

## **NBA on TNT VR Tips Off with NBA All-Star 2018**

TNT is the exclusive home for extensive live coverage of **NBA All-Star 2018**, which tips off February 16 in Los Angeles. NBA All-Star's signature events will be the first to stream live on the NBA on TNT VR app, including:

- Friday, Feb. 16 **2018 Mtn Dew Kickstart Rising Stars**, 9:00 p.m. ET
- Saturday, Feb. 17 **State Farm All-Star Saturday Night** (Taco Bell Skills Challenge, JBL Three-Point Contest and Verizon Slam Dunk), 8:00 p.m.
- Sunday, Feb. 18 **67th NBA All-Star Game**, 8:20 p.m.

NBA on TNT and NBA TV analysts and reporters will be providing play-by-play, color commentary and

sideline reporting exclusively for the live VR cast. For NBA All-Star, **Steve Smith, Matt Winer**, and **Ros Gold-Onwude** will be calling all of the action and narrating viewers' immersive weekend experience.

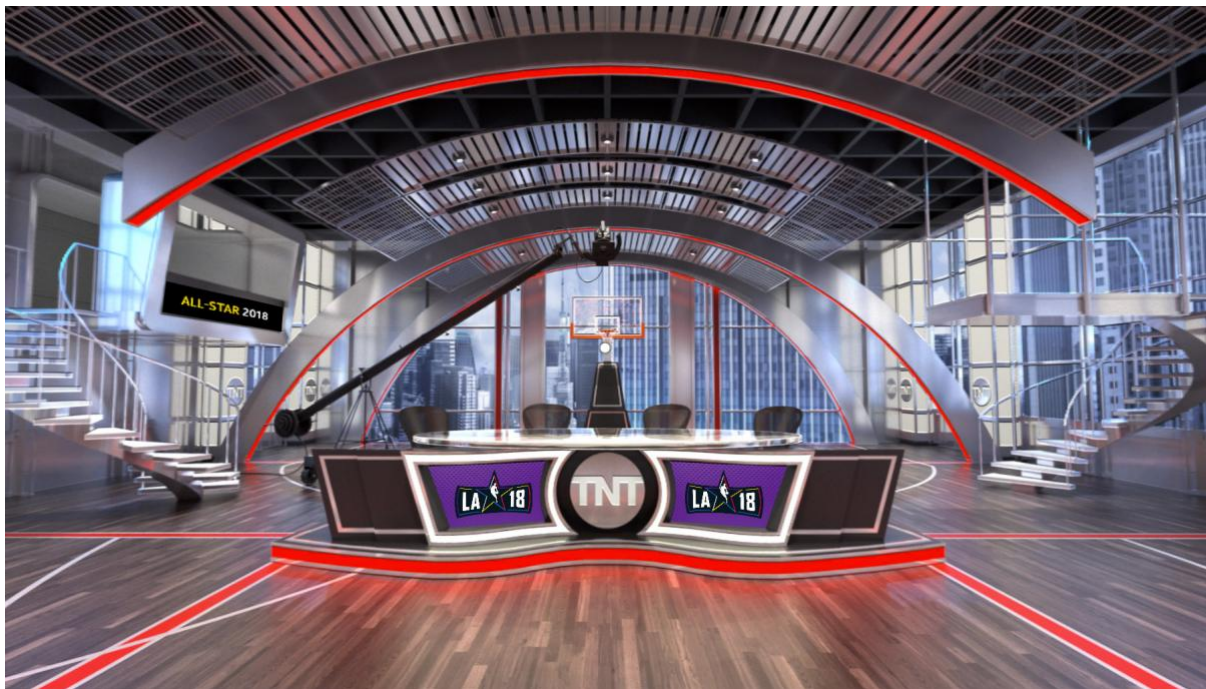
### **NBA on TNT VR Regular Season Schedule**

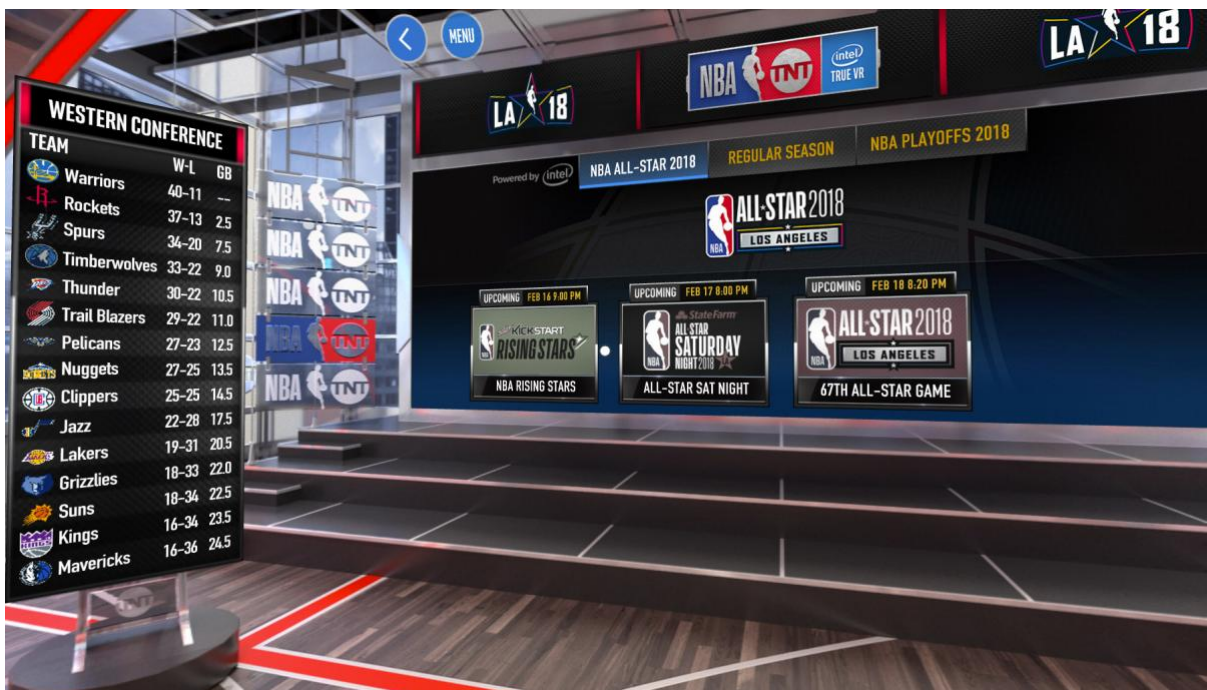
After NBA All-Star, one exciting match-up per week on NBA on TNT's regular season schedule - all featuring teams currently in playoff contention - will be available live on the NBA on TNT VR app, powered by Intel® True VR, to users who log in with their TV service provider account credentials.

The schedule includes:

Thursday, Feb. 22	<b>LA Clippers @ Golden State</b> , 10:30 p.m.
Thursday, Mar. 1	<b>Philadelphia @ Cleveland</b> , 8:00 p.m.
Thursday, Mar. 8	<b>Boston @ Minnesota</b> , 8:00 p.m.
Tuesday, Mar. 20	<b>Houston @ Portland</b> , 10:30 p.m.
Thursday, Mar. 29	<b>Oklahoma City @ San Antonio</b> , 8:00 p.m.
Thursday, Apr. 5	<b>Washington @ Cleveland</b> , 8:00 p.m.
Tuesday, Apr. 10	<b>Boston @ Washington</b> , 8:00 p.m.

Additionally, NBA on TNT VR will present select NBA on TNT playoff games, through the **2018 Western Conference Finals**.







### **About Intel**

Intel (NASDAQ: INTC) expands the boundaries of technology to make the most amazing experiences possible. Information about Intel can be found at [newsroom.intel.com](http://newsroom.intel.com) and [intel.com](http://intel.com).

### **About Turner Sports**

Turner Sports, a division of Turner, is an industry leader in the delivery of premium sports content across all multimedia screens. Turner Sports' television coverage includes the NBA, Major League Baseball, NCAA Division I Men's Basketball Championship, ELEAGUE and professional golf, along with the UEFA Champions League and UEFA Europa League beginning in Summer 2018. The company also manages some of the most popular sports destinations across digital and social platforms including Bleacher Report and its top-rated app, NCAA.com and the critically-acclaimed NCAA March Madness Live suite of products, PGA.com and the Sports Emmy Award-winning PGA Championship LIVE, as well as an accompanying collection of mobile sites and connected device apps. Turner Sports and the NBA jointly manage NBA Digital, a robust collection of offerings including NBA TV, NBA.com, NBA League Pass, the NBA App and NBAGLEAGUE.com.

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