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# CARTOON NETWORK USHERS IN A NEW WAVE OF CREATORS FOR TODAY'S KIDS

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## CARTOON NETWORK USHERS IN A NEW WAVE OF CREATORS FOR TODAY'S KIDS

Cartoon Network announced today its largest slate of content ever from a new wave of creators telling stories that are relevant and reflective of today's kids. The network, which is seeing success in total consumption across its platforms, is also adding more than 30 new games and apps to its mobile and web portfolio that has over 200 million worldwide downloads and now includes a series of podcasts, VR and AR experiences.

Known for its immersive storytelling, Cartoon Network is introducing the next generation of creators with series including: Owen Dennis' mysterious and magical adventure *Infinity Train* and Diego Molano's Latin American supernatural comedy *Victor and Valentino*.

These new series will be joining the recent premiere of *Apple & Onion* from George Gendi; the upcoming debut of *Craig of The Creek* by Matt Burnett and Ben Levin; Julia Pott's *Summer Camp Island* bowing this summer; and the recently premiered *Unikitty!*, the newest series produced by Warner Bros. Animation, and based on the beloved character from *The LEGO® Movie*.

"It has always been in our DNA to embrace kids for who they are and build relatable worlds, stories and characters for them," said **Christina Miller, president of Cartoon Network-Adult Swim-Boomerang**. "This moment is especially exciting because this new wave of talent naturally brings depth and interactivity to their storytelling. It is a perfect match for our audience!"

"Cartoon Network continues to see growth in time spent on video and gaming platforms as kids are enjoying our content across a vast array of environments," said **Donna Speciale, president of Turner Ad Sales**. "The best way for brands to reach and engage our fans is through a total audience approach that captures all of these relevant spaces."

The 2018-2019 programming, mobile and gaming lineup includes:

### **NEW SERIES**

- **Apple & Onion** - Apple and Onion, the eponymous characters of Cartoon Network's newest buddy comedy created by George Gendi, made their debut in a limited run last month. The show stems from Cartoon Network's global Artists Program and introduces best friends Apple and Onion who have decided to leave their hometowns to experience big city living. New episodes air back-to-back every Friday through the end of March.
- **Craig of the Creek** - Co-created by three-time Emmy-nominated *Steven Universe* writers Matt Burnett and Ben Levin, *Craig of the Creek* follows the precocious Craig as he leads his best friends J.P. and Kelsey on comical journeys at their neighborhood creek, transforming everyday afternoons into thrilling expeditions through imaginative play. An episode is available on the CN App and VOD now, with new episodes debuting linearly on Friday, March 30.
- **Infinity Train** - With a groundswell of fan support of the original short created through the Artist Program, this mystery adventure created by Owen Dennis follows a precocious young girl named Tulip who finds herself on a train full of infinite worlds and tries to find her way home.

Infinity Train will debut in 2019.

- **Summer Camp Island** - In this wildly imaginative series based on an original Cartoon Network short created by Julia Pott, Summer Camp Island will unfold the mysteries that Oscar and his best friend Hedgehog encounter at a magical summer camp. Having completed a momentous festival run that included Sundance Film Festival, the highly anticipated series will premiere this summer.
- **Victor and Valentino** - Created by Diego Molano, this supernatural adventure comedy follows two half-brothers who spend a summer with their grandma in Monte Macabre, a small and mysterious town, where the myths and legends of Latin American folklore come to life. Victor and Valentino can be seen later this year.

## **RETURNING SERIES**

- **Adventure Time** - Cartoon Network and Mojang expand their partnership with an original Minecraft episode expected to premiere this summer. In the special episode titled, "Diamonds and Lemons," while Finn and his friends unite to dig for treasure and fight off enemies, they experience setbacks and creative triumphs in a fantastic new vision of Ooo. Four additional new episodes return back-to-back on Sunday, March 18. The series is created by Pendleton Ward and executive produced by Adam Muto.
- **Ben 10** - Greenlit for a third season, Ben, cousin Gwen and Grandpa Max are ready for action that will be loaded with epic transformations, never-before-seen aliens and foes, and with high-energy vehicles to kick hero-time into maximum overdrive. New episodes from the current season, including a half-hour special will introduce the newest alien trying to invade Ben's world - Shock Rock, who is looking to conquer the world and drain the planet of energy and resources. Ben 10 is produced by Cartoon Network Studios and created and executive produced by Man of Action Entertainment.
- **OK K.O.! Let's Be Heroes** - With a console video game and a season two greenlight in hand, K.O. is leveling up with new adventures, threats and villains on the horizon. Surprise heroes will also make their debut alongside some familiar faces in special crossover episodes that will power up the action, laughter and comedy to the next level. The series is created by Ian Jones-Quartey.
- **Steven Universe** - Created by Rebecca Sugar, the three-time Emmy-nominated and two-time GLAAD-nominated series returns this year with three all-new, action-packed story arcs. The stakes are higher than ever before for Steven and the Crystal Gems as they must face internal and external battles unlike any they have ever encountered. The first arc premieres this April.
- **The Amazing World of Gumball** - Season six of this BAFTA and Emmy Award-winning series from Cartoon Network Studios EMEA conjures up a new Halloween special, as well as an episode filled with music and dance. The season will continue the warm-hearted adventures with the energetic and fearless blue cat—Gumball—and his idiosyncratic family, the Wattersons.
- **The Powerpuff Girls** - As the original harbingers of girl power, the iconic brand has been an inspiration to generations of girls and young women since its initial launch in November 1998. Twenty years later, the anniversary celebration begins with a global rollout of new episodes, events and products that will continue into 2019. Fourth sister Bliss will also return later this year in a new episode.
- **Teen Titans Go!** - Robin, Starfire, Raven, Beast Boy and Cyborg may be heading to the movies for their big theatrical debut on July 27, but they will also be back for all-new episodes on Cartoon Network. Produced by Warner Bros. Animation, season five of the Emmy-nominated superhero comedy is expected to premiere this June.
- **Unikitty!** - Produced by Warner Bros. Animation and based on the beloved character from The LEGO® Movie, this sparkle-filled series will continue to debut new episodes on Cartoon Network.
- **We Bare Bears** - Greenlit for a fourth season, the BAFTA and Annie Award-winning series created by Daniel Chong returns for ambitious adventures and more adorable baby bears. Set to debut later this year, the three bear brothers will have their funniest escapes yet in all-new

episodes that will include holiday specials, a half-hour Halloween episode full of scary stories and a wedding where the bears come to the rescue as the best man.

New episodes of additional Cartoon Network favorites *Mighty Magiswords* and *Clarence* will also roll out through the year.

## **DIGITAL EXPERIENCES**

Cartoon Network will offer fans digital experiences across mobile, web and streaming platforms to engage with the worlds of *Adventure Time*, *Ben 10*, *OK K.O.! Let's Be Heroes*, *Steven Universe*, and *We Bare Bears*, among other properties to be announced.

- ***Bloons Adventure Time TD*** - Developed by Ninja Kiwi and based on their megahit Bloons Tower Defense franchise, *Bloons Adventure Time TD* features the Bloon hordes invading the Land of Ooo! Finn and Jake will need all the help they can get to stop them. Players can recruit their favorite *Adventure Time* characters including Princess Bubblegum, Marceline, Ice King and more, as well as the monkeys from the Bloons TD franchise as they travel from kingdom to kingdom to send the Bloons packing. The free-to-play game will be available this summer.
- ***Ben 10 Alien Experience*** - Featuring the Omni-Enhanced Aliens of *Ben 10* season two and synergizing with the new Playmates Toys Action Figures, this updated and enhanced augmented reality game will feature new gameplay, levels and enemies allowing fans to become *Ben 10* in their own environment. Players can also use the camera feature to transform themselves into even more Aliens than before and save their own Omni-Enhanced photos and videos. *Ben 10 Alien Experience* is a free, ad-supported game and expected to be updated on all mobile platforms in August.
- ***The Steven Universe Podcast*** - With 10 new episodes launching as part of the third volume available this July, *The Steven Universe Podcast* will continue with an in-depth exploration of the people and places that make up the *Steven Universe* world. Each episode will include a close-up, behind-the-scenes look at characters and surroundings featured in the beloved animated series.

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## **About Cartoon Network**

Cartoon Network is Turner's global entertainment brand and the # 1 animation network in the U.S., offering the best in original content for kids and families with such hits as, *Adventure Time*, *The Powerpuff Girls*, *Steven Universe*, *We Bare Bears* and *The Amazing World of Gumball*. Seen in 192 countries and over 400 million homes, Cartoon Network is known for being a leader in innovation with its approach to engaging and inspiring kids at the intersection of creativity and technology. Its pro-social initiative, *Stop Bullying: Speak Up* is an acknowledged and often used resource for kids and adults looking for tools that can assist in dealing with the ongoing issue of bullying.

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