
Turner International’s Digital Ventures & Innovation (DV&I) Group and Warner Bros. Digital Networks (WBDN) today announce additional international markets for their premium movie streaming service FilmStruck.

The subscription video on-demand service, which announced its arrival in the international marketplace with its UK launch in February, will expand with bespoke services for France and Spain, offering movie lovers a diverse movie catalogue drawing on the extensive Warner Bros. library and the Criterion Collection library, as well as other global and local content partners.

The service offers a range of hand-selected, critically acclaimed movies across many categories – Independent, Classic, Cult, Contemporary and World Cinema - and will also feature curated themes and exclusive bonus material, including cast interviews, original artwork, Criterion mini-documentaries and hosted introductions. The collection will be continuously refreshed, providing movie fans with a trusted source of quality films and a simple and engaging way to discover content.

Additionally, and with a strong emphasis on catering to different audiences with carefully chosen bespoke local content, the service offerings for each market reflect expert local curation. The service for France will draw on local content partners Carlotta Films, MK2, RKO and StudioCanal while the service for Spain will team with local content providers Wanda, Caramel and A Contracorriente Films, resulting in a rich mix of local, European and global content.

“Rolling FilmStruck out to these additional markets is a significant next step for us,” said Aksel van der Wal, Executive Vice President, DV&I, Turner International. “France and Spain both have a rich heritage in and love for movies, as well as being rapidly developing SVOD markets, which makes them both exciting markets to tap into with what we believe is a fresh and differentiated offering working with fantastic content partners.”

The expansion of the service into France and Spain comes shortly after DV&I and WBDN announced the appointment of Kerensa Samanidis to the role of General Manager, FilmStruck, International. Samanidis joins from the British Film Institute where she was Head of Digital Products and Distribution for the past few years overseeing BFI’s digital strategy in both the B2B and D2C space.

The international expansion of Turner’s SVOD service is in line with the fan-centric strategy underpinning Turner’s approach to engaging new audiences. FilmStruck is expected to roll out in France and Spain soon and will be available across mobile, tablets, computers and TVs.

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About FilmStruck
FilmStruck is your essential and new subscription on-demand service that offers film lovers an eclectic selection of films across many categories – Independent, Classic, Cult, Contemporary and World Cinema. FilmStruck offers instant streaming access to critically acclaimed films, hard-to-find gems, and cult favourites from the extensive Warner Bros. library and the Criterion Collection, as well as other
global and local content partners.

**About Turner International**

Turner International operates versions of core Turner brands, including CNN, TNT, Cartoon Network, Boomerang and TCM Turner Classic Movies, as well as country- and region-specific networks and businesses in Latin America, Europe, the Middle East, Africa and Asia Pacific. It manages the business of Pay- and Free-TV-channels, as well as Internet-based services, and oversees commercial partnerships with various third-party media ventures; it teams with Warner Bros. and HBO to leverage Time Warner’s global reach. Turner operates more than 180 channels showcasing 48 brands in 34 languages in over 200 countries. Turner International is a Time Warner company.

**About Digital Ventures & Innovation**

Digital Ventures & Innovation (DV&I), is part of Turner International. Turner International operates versions of Turner brands including CNN, TNT and Cartoon Network across the world, whilst also focusing on digital-only brands. DV&I drives innovation, develops new revenue streams and is responsible for managing and growing Turner’s existing multi-platform suite of international products and services on the web, for smart phones, games, apps and OTT. It develops new digital direct-to-consumer businesses and consumer-centric products. The group is also charged with identifying new opportunities for Turner through technological product innovation and acquisitions.

**About Warner Bros. Digital Networks (WBDN)**

Founded in 2016, Warner Bros. Digital Networks is the fast-paced, growing team responsible for building and operating the Studio's digital entertainment offerings, producing digital native content and harnessing the power of social media through Machinima. Included in the Warner Bros. Digital Networks portfolio are OTT services DC Universe, DramaFever, Boomerang and FilmStruck; the gamer network Machinima; the digital-native production company Stage 13; Uninterrupted (a partnership with LeBron James and Maverick Carter); and Ellen Digital Ventures (a partnership with Ellen DeGeneres). Warner Bros. Digital Networks’ premium programming and digital offerings put fans at the center of entertainment, sports, gaming and pop culture, reaching audiences anywhere, across any platform.

**About the Criterion Collection**

Since 1984, the Criterion Collection, a continuing series of important classic and contemporary films, has been dedicated to gathering the greatest movies from around the world and publishing them in editions that offer the highest technical quality and award-winning, original supplements. Over the years, Criterion has published on laserdisc, on DVD, on Blu-ray, and streaming online, but one thing has remained constant: its commitment to making the defining moments of cinema available to a wider and wider audience. Supplements and original productions on the Criterion Channel enable viewers to appreciate Criterion films in context, through audio commentaries by filmmakers and scholars, restored director’s cuts, deleted scenes, documentaries, shooting scripts, early shorts, storyboards, and more.

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