
Turner Sports Announces Commentators for Live PPV Coverage of Capital One's The Match: Tiger vs. Phil on Friday, Nov. 23, at 3 p.m. ET

Thursday, November 15, 2018

Sports Emmy Award Winner Ernie Johnson to Call Unprecedented PPV Match with Darren Clarke & Peter Jacobsen, Along with Reporters Natalie Gulbis & Shane Bacon

Adam Lefkoe to Host *The Pre-Match Show Presented by Capital One* with Pat Perez, Samuel L. Jackson & Charles Barkley on Friday, Nov. 23, Beginning at 2 p.m. ET

Turner Sports' live [PPV](#) coverage of [Capital One's The Match: Tiger vs. Phil](#), the highly-anticipated showdown between the iconic **Tiger Woods** and **Phil Mickelson**, will be led by Sports Emmy Award-winning broadcaster **Ernie Johnson** providing play-by-play, alongside analysts **Darren Clarke** - 2011 Open Championship winner - and NBC Sports/Golf Channel's **Peter Jacobsen**, and reporters **Shane Bacon** and LPGA veteran **Natalie Gulbis**. The broadcast team will provide commentary throughout the winner-take-all \$9 million match play competition, to be held **Friday, Nov. 23, at Noon PT / 3 p.m. ET** (suggested retail price of \$19.99) from the exclusive **Shadow Creek** in Las Vegas.

Additionally, Turner Sports will produce *The Pre-Match Show Presented by Capital One - Friday, Nov. 23, at 2 p.m. ET* - offering fans a look inside the preparation of Woods and Mickelson immediately preceding the main event. The pre-show coverage - including footage of Woods and Mickelson warming up on the putting green and driving range - will be a combination of sports and entertainment.

Bleacher Report's **Adam Lefkoe** will host the one-hour, pre-match show with three-time PGA Tour winner

Pat Perez, along with **Samuel L. Jackson** and **Charles Barkley**, among other special guests. The pre-show commentator team will also be integrated into the live event coverage at select moments during the competition.

Live coverage of *Capital One's The Match: Tiger vs. Phil* will be distributed via PPV through Turner's **B/R Live** ([available now](#) for purchase), **AT&T's DIRECTV** and **AT&T U-verse**. The PPV event will be distributed to other cable, satellite and telco operators including **Comcast, Charter, Cox, Verizon** and **Altice** in the U.S. and **Rogers, Shaw** and **Bell** in Canada through **In Demand** and **Vubiquity** (an Amdocs Company). AT&T is the official 4K sponsor of *The Match*, which will also be broadcast in 4K High Dynamic Range (HDR) on DIRECTV channel 106 for \$29.99*. Turner International will facilitate the distribution of live PPV access outside the U.S. and Canada.

The Pre-Match Show Presented by Capital One will be available across all [pay-per-view carrier platforms](#), along with wide-ranging distribution available for free to all fans via simulcasts on the Bleacher Report and B/R Live Facebook ([B/R](#); [B/R Live](#)), Twitter ([B/R](#); [B/R Live](#)) and YouTube ([B/R](#); [B/R Live](#)) social platforms.

In addition to live pay-per-view event coverage, accompanying content distributed across wide-ranging Turner, WarnerMedia and AT&T platforms includes:

- **HBO Sports** and its groundbreaking 18-time Sports Emmy[®] Award-winning **24/7** reality franchise, capturing all the excitement leading up to the match, which debuted Nov. 13 and is currently available via VOD, HBO GO and HBO NOW platforms;
- **Bleacher Report** and its wildly-popular **House of Highlights**, which recently surpassed 10 million followers on Instagram, offering comprehensive highlights and behind-the-scenes content;
- Turner's **TNT** televising programming with select content from the event on Saturday, Dec. 8, at 5 p.m. ET.

As previously announced, Turner Sports' live PPV coverage will feature [first-of-its-kind innovations for live golf](#) including:

- **Woods and Mickelson**, along with their **caddies, mic'd throughout the entire event**, to capture the strategy and competitive banter that takes place during the winner-take-all \$9 million match play competition;
- **Live state-of-the-art drone coverage - "Drone View by AT&T"** - delivering camera angles that have never been seen before for a live golf event;
- Data elements from **Toptracer, presented by Capital One**, that will display real-time trajectories and flight path for each shot, along with other compelling production components designed to bring viewers unmatched access to this head-to-head competition.

Both Woods and Mickelson will selectively make side challenges against one another during the live competition. For instance, Woods or Mickelson could raise the stakes by challenging the other on whether one of them can make a crucial putt from 10-feet away, the chances of one of them getting "up-and-down" from a certain location on the course or similar competition during a hole as they play their match, with money being donated to the winning golfer's charity of choice.

The media rights agreement with Turner was completed in partnership between CAA Sports, Excel Sports Management and Lagardère Sports. **Excel** and **Lagardère Sports**, who represent Woods and Mickelson respectively, are also the event organizers for *The Match*.

**Limited programming available. 4K HDR compatible equipment, minimum programming, 4K account authorization and professional installation required. If 4K TV does not support HDR, content will be viewable in standard 4K. Other conditions apply.*

About Turner

[Turner](#), a WarnerMedia company, is a global entertainment, sports and news company that creates premium content and delivers exceptional experiences to fans whenever and wherever they consume content. These efforts are fueled by data-driven insights and industry-leading technology. Turner owns and operates some of the most valuable brands in the world, including [Adult Swim](#), [Bleacher Report](#), [Boomerang](#), [Cartoon Network](#), [CNN](#), [ELEAGUE](#), [Great Big Story](#), [HLN](#), [iStreamPlanet](#), [TBS](#), [Turner Classic Movies \(TCM\)](#), [TNT](#), [truTV](#) and [Turner Sports](#).



About Turner Sports

Turner Sports, a division of Turner, is an industry leader in the delivery of premium sports content across all multimedia screens. Turner Sports' television coverage includes the NBA, Major League Baseball, NCAA Division I Men's Basketball Championship, *ELEAGUE* and professional golf, along with the UEFA Champions League and UEFA Europa League. The company also manages some of the most popular sports destinations across digital and social platforms including Bleacher Report and its top-rated app, NCAA.com and the critically-acclaimed NCAA March Madness Live suite of products, PGA.com and the Sports Emmy Award-winning PGA Championship LIVE, as well as an accompanying collection of mobile sites and connected device apps. Turner Sports and the NBA jointly manage NBA Digital, a robust collection of offerings including NBA TV, NBA.com, NBA LEAGUE PASS, the NBA App and NBAGLEAGUE.com. Turner Sports recently launched B/R Live, a premium live streaming sports platform that serves as the central hub for both the discovery and consumption of live sports content. The new streaming service allows fans to find and watch their favorite sports content anywhere, anytime and on the screen of their choice.

Visit the Turner Sports [online press room](#) for additional press materials; follow Turner Sports on Twitter at [@TurnerSportsPR](#).

About Capital One

Capital One Financial Corporation (www.capitalone.com) is a financial holding company whose subsidiaries, which include Capital One, N.A., and Capital One Bank (USA), N.A., had \$247.2 billion in deposits and \$362.9 billion in total assets as of September 30, 2018. Headquartered in McLean, Virginia, Capital One offers a broad spectrum of financial products and services to consumers, small businesses and commercial clients through a variety of channels. Capital One, N.A. has branches located primarily in New York, Louisiana, Texas, Maryland, Virginia, New Jersey and the District of Columbia. A Fortune 500 company, Capital One trades on the New York Stock Exchange under the symbol "COF" and is included in the S&P 100 index.

About AT&T

AT&T Inc. (NYSE:T) is a diversified, global leader in telecommunications, media and entertainment, and technology. It executes in the market under four operating units. WarnerMedia's HBO, Turner and Warner Bros. divisions are world leaders in creating premium content, operate the world's largest TV and film studio, and own a world-class library of entertainment. AT&T Communications provides more than 100 million U.S. consumers with entertainment and communications experiences across TV, mobile and broadband services. Plus, it serves more than 3 million business customers with high-

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MGM Resorts International (NYSE: MGM) is an S&P 500® global entertainment company with national and international locations featuring best-in-class hotels and casinos, state-of-the-art meetings and conference spaces, incredible live and theatrical entertainment experiences, and an extensive array of restaurant, nightlife and retail offerings. MGM Resorts creates immersive, iconic experiences through its suite of Las Vegas-inspired brands. The MGM Resorts portfolio encompasses 28 unique hotel offerings including some of the most recognizable resort brands in the industry. Expanding throughout the U.S. and around the world, the company in 2018 opened MGM COTAI in Macau and the first Bellagio-branded hotel in Shanghai. It also is developing MGM Springfield in Massachusetts. The 78,000 global employees of MGM Resorts are proud of their company for being recognized as one of FORTUNE® Magazine's World's Most Admired Companies®. For more information visit us at www.mgmresorts.com.

About Shadow Creek

Shadow Creek, one of the country's most exclusive golf courses, has earned perennial top rankings among Golf Week and Golf Digest magazine's public courses and has been designated the best golf course in the world in a Robb Report's "Best of the Best" issue. Located in the midst of the Nevada desert on the outskirts of Las Vegas, Shadow Creek continues to achieve national recognition and the kind of startling mystique reserved for only a select number of golf courses. Designed by renowned architect Tom Fazio, Shadow Creek is known for its natural beauty, rolling terrain, glistening brooks and ponds, lush gardens and mature trees. The visual elements, spectacular waterfalls and course design lend to astonishing views.

