
Intel and Turner Sports Tip Off 2018-2019 Season of NBA on TNT VR

Monday, December 17, 2018

What's New: Intel and Turner Sports* are returning for the 2018-2019 NBA season with exclusive virtual reality broadcasts via the NBA on TNT VR* app, powered by Intel® True VR.

“After an amazing debut NBA season with Turner Sports, we’re looking forward to bringing NBA fans back to the hardwood with cutting-edge, immersive experiences. This season will feature a full schedule of some of the most competitive matchups. The NBA on TNT VR broadcast will take fans closer to the action, giving them courtside views from anywhere.” – James Carwana, vice president and general manager of Intel Sports.

“With the incredible passion and growing interest in this year’s NBA season, we are excited to bring as much of the electric atmosphere and in-your-face action from the arena to fans through the new NBA on TNT VR app. Intel has been a true partner as part of our multiyear collaboration, as we look to bring to bear some of the latest VR advancements to enhance the experience.” – Will Funk, executive vice president of property marketing and corporate partnerships, Turner Sports.

What You'll See: Available to download for Oculus Go* and Samsung Gear VR* headsets via the [Oculus](#) store, the NBA on TNT VR app takes fans onto the virtual set of Turner Sports’ award-winning “Inside the NBA,” where they can access live game action, full-game replays, highlights and more. The app will deliver a customized VR broadcast and commentary across NBA on TNT’s live coverage throughout the rest of the season, including a weekly marquee game, NBA All-Star Weekend, a Martin Luther King Jr. Day matchup, TNT's extensive 2019 NBA Playoffs coverage, and TNT’s exclusive presentation of the 2019 NBA Eastern Conference Finals.

Veteran broadcaster Stephanie Ready and former NBA champion and three-time NBA All-Star Richard “Rip” Hamilton will serve as commentators throughout the season, providing play-by-play and in-depth analysis of all of the action happening throughout the live VR game coverage.

How It Works: The NBA on TNT VR app takes fans courtside from anywhere via multiple Intel True VR stereoscopic pods containing up to 12 4K-resolution cameras each. The footage is stitched to produce a comprehensive, live VR broadcast, using Intel's powerful end-to-end technology solutions. Fans have the option of watching a live produced feed or switching between multiple vantage points of their choice to create a personalized, fully immersive experience.

Deploying new Intel True VR cameras this season, fans can experience an enhanced field of view, resolution and color. A brand-new head-mounted display app delivers new content navigation and interactivity. Real-time data, such as integrated game and shot clocks, and more team and player stats round out the additions to the app.

Fans can access the live games whenever and wherever they want by logging in with the user name and password provided by their TV service provider.

NBA on TNT VR Season Schedule:

The 2018-19 NBA on TNT VR schedule is highlighted by a number of high-profile matchups that are sure to feature rim-rocking moments only made better by VR. The first game on Dec. 27 has five-time All-Star **Kyrie Irving** and the **Boston Celtics** travel to **Houston** to face reigning **NBA MVP James Harden** and the **Rockets**.

The new year will start off with a bang – and a rematch of the 2018 Western Conference Finals – as the **Rockets** head to Oakland, California on Jan. 3 to take on **Kevin Durant, Stephen Curry**, and the **defending NBA champion Golden State Warriors**.

Rounding out the start of the NBA on TNT VR schedule is a highly-anticipated matchup between the **Warriors** visiting **LeBron James** and the surging **Los Angeles Lakers**, capping off TNT's incredible tripleheader lineup on Martin Luther King Jr. Day, Jan. 21.

The full schedule includes:

- Dec. 27, 2018 – Celtics @ Rockets
- Jan. 3, 2019 – Rockets @ Warriors
- Jan. 21, 2019 (MLK Game) – Warriors @ Lakers
- Feb. 7, 2019 – Lakers @ Celtics

- Feb. 15-17, 2019 – NBA All-Star Weekend 2019 in Charlotte, North Carolina
 - Feb. 15 – Rising Stars Challenge
 - Feb. 16 – All-Star Saturday Night (Skills Challenge, 3-Point Contest, Slam Dunk Competition)
 - Feb. 17 – 2019 NBA All-Star Game
- Feb. 21, 2019 – Celtics @ Bucks
- Feb. 28, 2019 – 76ers @ Thunder
- March 7, 2019 – Pacers @ Bucks

- March 14, 2019 – Mavericks @ Nuggets

- April 4, 2019 – Warriors @ Lakers

- April 9, 2019 – Celtics @ Wizards

- April through May – NBA on TNT Playoffs coverage and Eastern Conference Finals

More Context: Through partnerships with leading sports brands, such as the NBA on TNT, Intel is driving the next wave of powerful technologies that will transform the sports experience for the next generation of fans, broadcasters and leagues. For more information: <http://intel.ly/2pj8y7K>.

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About Turner Sports

Turner Sports, a division of Turner, is an industry leader in the delivery of premium sports content across all multimedia screens. Turner Sports' television coverage includes the NBA, Major League Baseball, NCAA Division I Men's Basketball Championship, *ELEAGUE* and professional golf, along with the UEFA Champions League and UEFA Europa League. The company also manages some of the most popular sports destinations across digital and social platforms including Bleacher Report and its top-rated app, NCAA.com and the critically-acclaimed NCAA March

Madness Live suite of products, PGA.com and the Sports Emmy Award-winning PGA Championship LIVE, as well as an accompanying collection of mobile sites and connected device apps. Turner Sports and the NBA jointly manage NBA Digital, a robust collection of offerings including NBA TV, NBA.com, NBA LEAGUE PASS, the NBA App and NBAGLEAGUE.com. Turner Sports recently launched B/R Live, a premium live streaming sports platform that serves as the central hub for both the discovery and consumption of live sports content. The new streaming service allows fans to find and watch their favorite sports content anywhere, anytime and on the screen of their choice.

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Media Contacts

Turner Sports

Gerry Manolatos, 212-275-5041

gerry.manolatos@turner.com