
TURNER CHANNELS WARNER TV AND OH!K KICK OFF 2019 IN #1 POSITION AND TOP RATINGS IN DECEMBER

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- Warner TV #1 among English GE channels on Jan 1 in Singapore and Philippines
- Oh!K Singapore: #1 among Korean GE channels on Jan 1

SINGAPORE, January 9, 2019 - Turner Asia Pacific brands Warner TV and Oh!K have started the new year in pole position after dominating ratings in December. The sterling performance comes off the back of multiple programming and marketing stunts that were developed for the festive period.

In Singapore and the Philippines, Warner TV was #1 among English GE channels on January 1, 2019, for both Pay TV young adults 25-44 and 4+ during all time and primetime 7-11pm; and #1 among English GE channels on January 1 for both Cable young adults 25-44 and 2+ during all time and primetime 7-11 pm in Mega Manila, respectively.

In Q4, Warner TV welcomed back a host of well-loved returning shows such as *Gotham*, *Lethal Weapon*, *The Big Bang Theory* and *DC's Legends of Tomorrow*. *Whiskey Cavalier* will be the latest drama to debut on the channel in late February, and stars Scott Foley and Lauren Cohan (*Walking Dead*).

Oh!K was also #1 among Korean GE channels in Singapore on January 1 for both Pay TV F25-64 and 4+ during primetime 7-11pm.

In the month of December, Warner TV was dominant in Singapore amongst the highly-valued demographic of Pay TV viewers 25-44:

All time average ratings of Warner TV was 64% higher than the nearest competitor channel.

Primetime average ratings of Warner TV was 81% higher than the nearest competitor channel.

Top Warner TV programmes in December included: *The Big Bang Theory*, *Young Sheldon*, *Lethal Weapon* and *iZombie*.

In the same month, Warner TV also dominated English GE channel ratings amongst Cable 25-44 in Mega Manila during all time and primetime 7-11pm. All time average ratings of Warner TV was 38% higher than the nearest competitor channel among Cable 25-44 in Mega Manila in December.

December also saw the Oh!K channel being the No. 1 Korean GE channel among Pay TV F25-64 on weekday primetime 7-11pm in Singapore.

Marianne Lee, VP General Entertainment, Turner Asia Pacific, said: "The year-end festive period is always a time when we know our fans have a bit more time on their hands and we really wanted to give them a special treat. So, on top of the popular hit series, our special double movie stunts on Warner TV and 'Home of the Superfans' campaign were really key to captivating our fans. On Oh!K, the live broadcast - with English commentary - of the 2018 MBC Drama Awards and Korean Music Festival on December 31 helped the channel topped Korean GE rating chart and created a lot of buzz for the brand as it celebrated its fourth birthday."

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Data sources:

Singapore: GFK SG TAM Live + VOSDAL. English GE channels include Warner TV, Fox Life, Diva, AXN, Animax, Lifetime, Fox, Fox Crime, Hits, Comedy Central Asia, MTV Asia.

Korean GE Channels include Oh!K, ONE, KBS World, tvN.

Philippines: Kantar Media Philippines. Mega Manila. English GE Channels include Warner TV, AXN, Fox Life, Diva, Fox, Lifetime, Sony Channel.

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About Turner Asia Pacific

Turner is a global entertainment, sports and news company that creates premium content, and delivers exceptional experiences to fans whenever and wherever they consume content. In Asia Pacific, Turner owns and operates award-winning brands throughout the region, running 54 channels in 14 languages in 42 countries. These include CNN International, CNNj, CNN, HLN, Cartoon Network, Adult Swim, Boomerang, POGO, Warner TV, Oh!K, MondoTV, TABI Channel, Tabi Tele, Mondo Mah-Jong TV; and HBO, HBO HD and WB in South Asia. Turner manages the business of Pay- and Free-TV-channels, as well as Internet-based services. It owns and exploits properties such as Tuzki, and oversees commercial partnerships with various third-party media ventures. Turner teams with Warner Bros. and HBO to leverage WarnerMedia's global reach. Turner Broadcasting System Asia Pacific, Inc. ("Turner Asia Pacific") is a WarnerMedia company.