
Turner Sports Reaches Multi-Year Partnership with Alliance of American Football

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TNT to Televisе One Alliance Regular Season & Playoff Game Each Season; B/R Live to Distribute Weekly Alliance Regular Season Game Coverage

Turner Sports and **The Alliance of American Football** today announced a multi-year, cross-platform partnership that will include live event coverage extending across a combination of Turner Sports platforms **TNT** and **B/R Live**, Turner Sports' premium sports streaming service. TNT will exclusively televise one Alliance regular season game and one playoff game each season throughout the length of the agreement, with additional regular season games available weekly via B/R Live.

TNT will televise the **Salt Lake Stallions vs. Birmingham Iron** on **Saturday, Feb. 16**, with the game time moving to **2 p.m. ET** – leading into NBA All-Star Saturday Night – and will conclude with one Alliance playoff matchup in April. **B/R Live** will launch the inaugural season of The Alliance with a special program available **Saturday, Feb. 9**, introducing fans to the league including some of the top moments from the preseason. B/R Live's game coverage will begin **Saturday, Feb. 23**, with the **Arizona Hotshots vs. Salt Lake** at **3 p.m. ET**.

In addition to live game coverage, all Alliance games distributed through B/R Live will be available on demand, with highlight rights extending across B/R platforms.

"We're looking forward to this exciting partnership with The Alliance – including working closely with its leadership team of Charlie Ebersol, Bill Polian, Hines Ward and Troy Polamalu – and share the enthusiasm and forward-thinking vision being applied to this newly-formed league," said **Lenny Daniels, President of Turner Sports**.

"This is a true partnership and The Alliance will have our full support in the distribution of its live game coverage and content across the Turner Sports portfolio."

"Our focus has always been, and will always be, to create an Alliance of players, fans and the game. Joining forces with world-class partners like Turner Sports allows us to

keep our mission moving forward and reach thousands of sports fans across their Turner family of platforms,” said **Charlie Ebersol, co-founder and CEO, The Alliance**. “Turner’s focus on providing high-quality live event programming and their commitment to digital with B/R Live, fits seamlessly into our distribution model, and ultimately offers fans the opportunity to watch more football.”

About Turner Sports

Turner Sports, a division of Turner, is an industry leader in the delivery of premium sports content across all multimedia screens. Turner Sports’ television coverage includes the NBA, Major League Baseball, NCAA Division I Men’s Basketball Championship, *ELEAGUE* and professional golf, along with the UEFA Champions League and UEFA Europa League beginning in Summer 2018. The company also manages some of the most popular sports destinations across digital and social platforms including Bleacher Report and its top-rated app, NCAA.com and the critically-acclaimed NCAA March Madness Live suite of products, PGA.com and the Sports Emmy Award-winning PGA Championship LIVE, as well as an accompanying collection of mobile sites and connected device apps. Turner Sports and the NBA jointly manage NBA Digital, a robust collection of offerings including NBA TV, NBA.com, NBA LEAGUE PASS, the NBA App and NBAGLEAGUE.com. Turner Sports recently launched B/R Live, a premium live streaming sports platform that serves as the central hub for both the discovery and consumption of live sports content. The new streaming service allows fans to find and watch their favorite sports content anywhere, anytime and on the screen of their choice.

Visit the Turner Sports [online press room](#) for additional press materials; follow Turner Sports on Twitter at [@TurnerSportsPR](#).

About The Alliance of American Football

Led by some of the most respected football minds in the game, The Alliance of American Football is top-flight professional football fueled by an unprecedented Alliance between players, fans and the game. Founded by TV and film producer Charlie Ebersol and Hall of Famer Bill Polian, The Alliance features eight teams with 52-player rosters playing a 10-week regular season schedule, beginning February 9, 2019 on CBS, followed by two playoff rounds and culminating with the championship game at Sam Boyd Stadium in Las Vegas on April 27, 2019.

The eight cities, stadiums and head coaches are as follows:

- *Orlando Apollos / Spectrum Stadium / Steve Spurrier
- *Atlanta Legends / Georgia State Stadium / Kevin Coyle
- *Memphis Express / Liberty Bowl Memorial Stadium / Mike Singletary
- *Salt Lake Stallions / Rice-Eccles Stadium / Dennis Erickson
- *Arizona Hotshots / Sun Devil Stadium / Rick Neuheisel
- *San Diego Fleet / San Diego County Credit Union Stadium / Mike Martz
- *Birmingham Iron / Legion Field Stadium / Tim Lewis
- *San Antonio Commanders / Alamodome / Mike Riley

Fans can stream Alliance matchups live via the free Alliance app while accessing integrated gaming options with real rewards — for themselves and the players they are cheering on. With a focus on player well-being on and off the field, The Alliance provides players with a commitment to safety and state-of-the-art equipment as well as a comprehensive bonus system, post-football career planning, financial counseling and scholarship support for postsecondary education. For more information, visit <https://aaf.com/>.