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# NBA and Turner's Cartoon Network Team Up for the Kids Channel's Annual "NBA All-Star Jam"

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Friday, February 5, 2016

## NBA Stars LeBron James, Kyrie Irving, Damian Lillard and Paul George Make Guest Appearances on Cartoon Network Hit Animated Series in Celebration of NBA All-Star 2016

Atlanta, Ga. — As part of Turner's exclusive coverage of NBA All-Star 2016 in Toronto, Feb. 11-14, Cartoon Network will feature NBA All-Star starter **LeBron James** (Cleveland Cavaliers), three-time NBA All-Star **Paul George** (Indiana Pacers), three-time NBA All-Star **Kyrie Irving** (Cleveland Cavaliers) and two-time NBA All-Star **Damian Lillard** (Portland Trail Blazers) in guest roles on the network's fan-favorite animated series.

Premiering Thursday, Feb. 11, at 6 p.m. (ET/PT), **LeBron James** makes an appearance as an animated version of himself on Cartoon Network's hit series **Teen Titans Go!**. The episode, titled "The Cruel Giggling Ghoul," includes the Titans on a trip to an amusement park to see James, only to get involved in solving a mystery.

Also in the lineup, a special episode of the Cartoon Network Original Series **We Bare Bears**, featuring **Paul George, Kyrie Irving** and **Damian Lillard**, premiering Thursday, Feb. 11, at 7 p.m. (ET/PT). The episode, "Charlie Ball," features characters voiced by the players. The "All-Star" episodes of *Teen Titans Go!* and *We Bare Bears* will replay on Cartoon Network throughout NBA All-Star weekend.

Cartoon Network continues its NBA All-Star 2016 celebration with special segments integrated into some of its leading television shows beginning on Thursday, Feb. 11. Through its popular CN Sayin' app, Cartoon Network will provide kids with an opportunity to send questions via video submissions to their favorite NBA players. Select questions and responses will then be featured within Cartoon Network's on-air integrations throughout NBA All-Star.

Sports-themed episodes of Cartoon Network series will be available on VOD and TVE. Highlights from the All-Star special episodes of *We Bare Bears* and *Teen Titans Go!* will be on Cartoon Network's YouTube Channel, the Cartoon Network app, CartoonNetwork.com, as well as VOD.

Turner and Turner Sports are celebrating their 31st year of NBA All-Star coverage with TNT serving as the exclusive home of the weekend's premium events including the *BBVA Compass Rising Stars Challenge* on Friday, Feb. 12, at 9 p.m., *State Farm® All-Star Saturday Night*, Feb. 13, at 8 p.m., and the 65th annual NBA All-Star Game on Sunday, Feb. 14, at 8:30 p.m. Coverage of the 2016 NBA All-Star Game starts at 7 p.m. on Sunday, Feb. 14.

### About Cartoon Network

Cartoon Network (CartoonNetwork.com) is Turner's #1 ad-supported cable network with children 6-11 in the U.S., with a global offering of the best in award-winning animated entertainment for children and families across multiple platforms. Available in 192 countries and over 370 million homes, Cartoon Network takes its responsibilities to its audience seriously by embracing key social issues affecting families with initiatives such as Stop Bullying: Speak Up. Turner, a Time Warner company, creates and programs branded news, entertainment, animation and young adult media environments on television



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and other platforms for consumers around the world.

Publicity Contacts

Cartoon Network

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CONTACTS:

New York Adrienne D'Amato (212) 275-8235 [adrienne.damato@turner.com](mailto:adrienne.damato@turner.com)

Atlanta Angie Weiss (404) 575-5077 [angeline.weiss@turner.com](mailto:angeline.weiss@turner.com)

Burbank Kimberly Barnhill (818) 729-4146 [kimberly.barnhill@turner.com](mailto:kimberly.barnhill@turner.com)