
CNN 'MADE IN JAPAN' EXPLORES JAPAN'S INNOVATION AND CREATION

Wednesday, March 23, 2016

A 30-minute special airing on March 30 at 1130 and 1730 HKT

"Japan Inc", is a title so distinctively representative of the character of the country. Through a special 30-minute program, 'Made In Japan', CNN International's Tokyo correspondent Will Ripley takes a look at how Japan is innovating and creating for tomorrow, and the evolving reality of what it means to be Made In Japan.

Highlights of the 30-minute special include:

Technology and Innovation

CNN takes a look at how Japan is testing the boundaries of the relationship between humans and technology. CNN's Will Ripley travels to Hiroshi Ishiguro Laboratories in Kyoto to learn about Dr. Ishiguro's experiments with humanoid technology. He also visits the Robot Restaurant in Tokyo's Shinjuku, MJI Robotics, and takes a tour of the world's first hotel run mostly by robots in Nagasaki.

Entertainment

CNN also looks at the global soft power and the business of characters that are 'Made In Japan'. Starting locally, Will Ripley visits a mascot factory and joins a mascot class to discover the influence and prevalence of mascots in the country. Then he takes a look at Polygon Pictures Inc. that creates animations for Japan and internationally for Disney, Netflix, and Lucasfilms. CNN learns about the creative process behind these characters and why anime represents a huge opportunity for growth in Japan.

Fashion

The 'Made In Japan' label is known for carrying quality craftsmanship. But it is also a reflection of Japanese society and culture. So where does the label stand today? In a conversation with fashion veteran Tiffany Godoy, CNN looks at the evolution of Japanese fashion and how designers are bringing smart design to the runway. CNN also goes into the studio with designer Kunihik Morinaga and explores how he is mixing fashion and technology through the brand Anrealage. It's an inside look at how the industry is being redefined and carving a new place on the global fashion stage.

Airtimes (Hong Kong/ Singapore/ Beijing/ Taipei/ Manila/ Kuala Lumpur):

Wednesday March 30 at 1130 and 1730 HKT

Thursday March 31 at 0030 HKT

- Ends-

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