
Turner Sports Reaches Multi-Year Agreement to Present NCAA National Collegiate Beach Volleyball Championship

Tuesday, April 26, 2016

**Inaugural Event to be Held Friday-Sunday, May 6-8, from Gulf Shores, Ala.;
Televised Live on Turner's TBS and truTV with Live Streaming via NCAA.com**

Turner Sports and the NCAA have reached a multi-year agreement to present the **NCAA National Collegiate Beach Volleyball Championship**. The inaugural championship will be held Friday through Sunday, May 6-8, from Gulf Shores, Ala. Turner networks will televise the event, with **truTV** providing live coverage on **Friday, May 6, and Saturday, May 7, from 3-6 p.m. ET** and the championship round airing on **TBS on Sunday, May 8, at 2 p.m.**

Live streaming coverage of every court in each match of the tournament will be available on NCAA.com. In addition, the full television broadcast will be available on Turner's TV Everywhere platforms including the Watch TBS and Watch truTV apps.

"We're looking forward to showcasing this inaugural NCAA Championship and the best collegiate women's volleyball programs on this national stage," said Valerie Immele, SVP of Business, Turner Sports. "This is the latest extension of our close partnership with the NCAA to highlight their championship events across linear and digital platforms and we are excited to share this growing sport with a broader audience this year."

"We are very pleased to have Turner as our broadcast partner for the first NCAA National Collegiate Beach Volleyball Championship in Gulf Shores, Alabama," said Marilyn Moniz-Kaho'ohanohano, chair of the NCAA Beach Volleyball Committee and associate athletics director at University of Hawaii Manoa. "The coverage on Turner networks provides NCAA beach volleyball student-athletes with national visibility for their accomplishments and it expands the viewership for the sport overall with three days of live coverage. The exposure is a great opportunity to showcase this new championship to existing and future fans, and it should also be a great experience for our outstanding female student-athletes."

Beach volleyball is the fastest-growing NCAA sport with 60 sponsoring schools. The addition of the beach volleyball championship becomes the 45th NCAA championship administered for women. The championship will have an eight-team bracket that will be played in a double-elimination format with teams consisting of five pairs of female student-athletes. Competition will observe standard beach volleyball rules with up to five sets and the winning team needing to win three in order to advance to the next round.

Turner's coverage of the event will include play-by-play announcer Anne Marie Anderson, analyst Holly McPeak and reporters Telli Tennant, Michelle McMahon and Nicole Branagh.

About Turner Sports

Turner Sports, a division of Turner, is an industry leader in the delivery of premium sports content across all multimedia screens. Turner Sports' television coverage includes the NBA, Major League Baseball, NCAA Division I Men's Basketball Championship, ELEAGUE, boxing and professional golf. The company also manages some of the most popular sports destinations across broadband and mobile platforms including Bleacher Report and its top-rated Team Stream app, NCAA.com and the critically

acclaimed NCAA March Madness Live suite of products, PGA.com and the Sports Emmy Award-winning PGA Championship LIVE, as well as an accompanying collection of mobile sites and connected device apps. Turner Sports and the NBA also jointly manage NBA Digital, a robust collection of offerings including NBA TV, NBA.com, NBA LEAGUE PASS, NBA Mobile, the NBA App, NBADLEAGUE.com and WNBA.com.

About the NCAA

The NCAA is a diverse association of more than 1,100 member colleges and universities that prioritize academics, well-being and fairness to create greater opportunities for nearly a half a million student-athletes each year. The NCAA provides a pathway to higher education and beyond for student-athletes pursuing academic goals and competing in NCAA sports. More than 54,000 student-athletes experience the pinnacle of intercollegiate athletics by competing in NCAA championships each year. Visit www.ncaa.org and www.ncaa.com for more details about the Association and the corporate partnerships that support the NCAA and its student-athletes. The NCAA is proud to have the elite companies AT&T, Capital One and Coca-Cola as official Corporate Champions, and the following elite companies as official Corporate Partners: Allstate, Amazon Echo, Bing (Microsoft), Buffalo Wild Wings, Buick, Enterprise, Infiniti, LG, Lowe's, Nabisco, Northwestern Mutual, Reese's, Unilever and UPS.